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APRIL 2015

STYLE WATCH

IT'S ALL ABOUT
IT GIRL
KENDALL
JENNER!
p.144



42 LOOKS TO STEAL
The Hair Awards!



JEANS
TRENDS
2015
**What's
Right
for
Your
Body**

WHAT'S HOT FOR SPRING!

MUST-TRY TRENDS! SUPERCUTE FINDS!
Plus! HOW TO LOOK CHIC AT WORK

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Amazing Bags
& Shoes!!!





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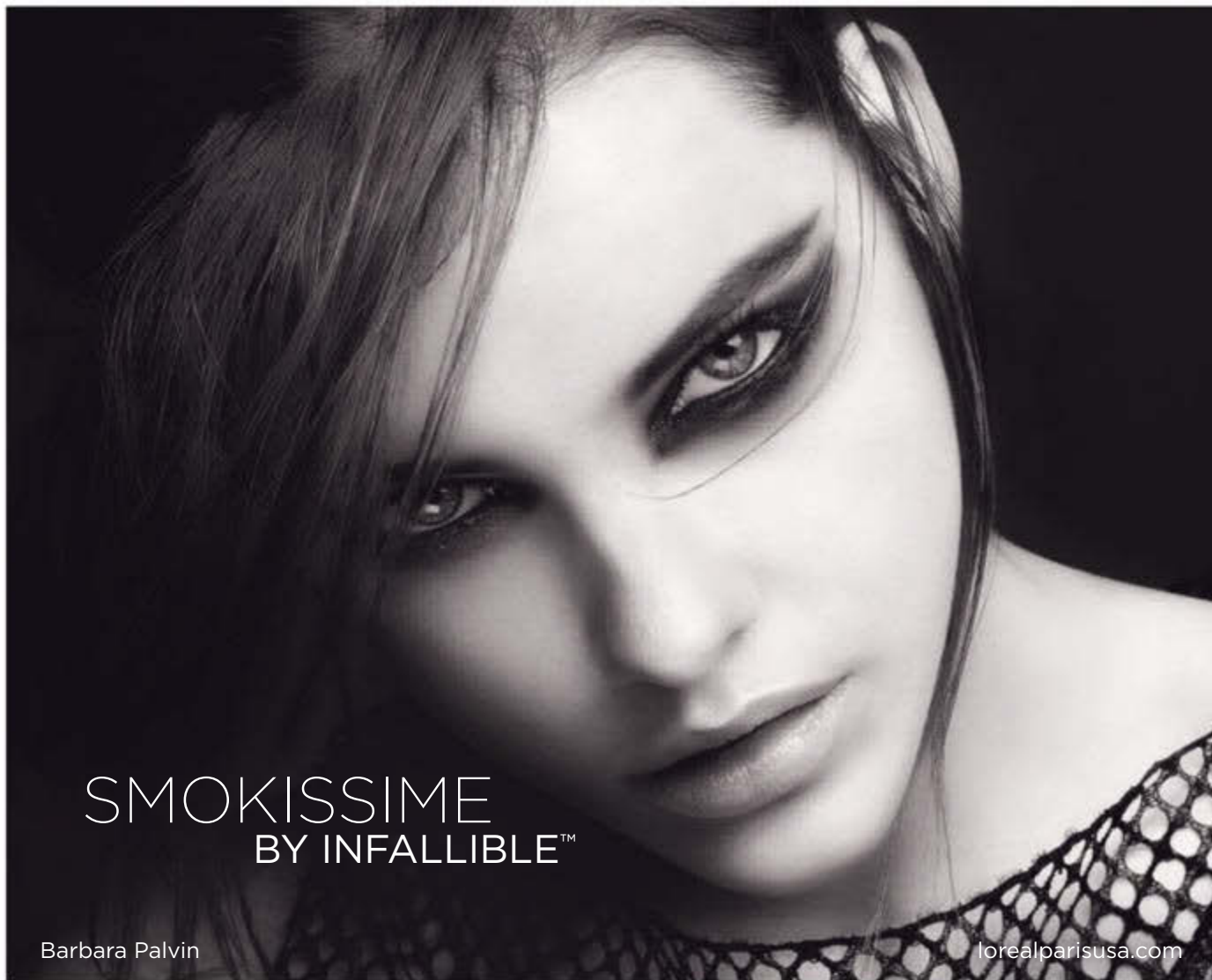


BANANA

A man and a woman are walking on a paved road that winds through a desert landscape. The man, on the left, is wearing a tan jacket over a dark sweater and light-colored trousers. The woman, on the right, is wearing a blue patterned scarf, a blue jacket, white jeans with a tear, and sunglasses. She is carrying a brown leather bag. The background shows dry, hilly terrain under a clear sky.

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Jenner**

STILL LIVES: ALEX CAO/MICHAEL KRAUS.
STYLIST: CHANEL KENNEDY/BENNY LA
MIGELA, KENDALL JENNER/REX USA



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On the Cover: Kendall Jenner (from left): In a Longchamp romper and Chanel espadrilles. In an Alexander Wang top and Line Dry pants. In a Diane von Furstenberg dress and heels.

Photography (Clockwise From Left): Abaca; Gregorio T. Binuya/Everett Collection/Alamy; John Minchillo/AP; Mediapunch/Rex USA; Ethan Miller/Getty Images; Ron Asadorian/Splash News. Still Lifes: Alex Cao; Kate Lacey. Stylist: Benny La Micela

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YOU TOLD US!

Whose denim do you lust over?



READER TIPS

Your crazy-smart idea for breaking in new shoes:

"I put Ziploc baggies full of water in tight heels and then put them in the freezer. The water expands and loosens them up!"

—Alex Apatoff Besen @Nicefunalex

"Wearing thick socks with a new pair of shoes while relaxing on the couch always works. It might look silly, but it stretches them just enough."

—WorthyStyle @worthystyle

ARE YOU LOVING...

MARGOT ROBBIE'S HEADBAND?

74% SAID NO!

"I would have liked it better with a neater hairstyle."—Joanne Barrera

"Not into it. It makes her already-bold outfit look way too busy."—Lauren French

"I like it. It reminds me of the '20s—very Gatsby-esque."
—Sarah Regan





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- 1** Put some spring in your step with new pair of shoes you totally love



Go retro with a drive-in and sweet sandals

- 3** Set a beautiful table for a spring soiree with rustic, wooden accents

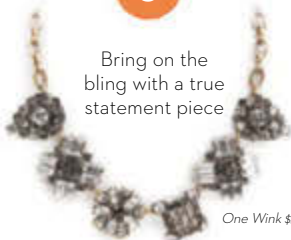


Converse All Star High Top

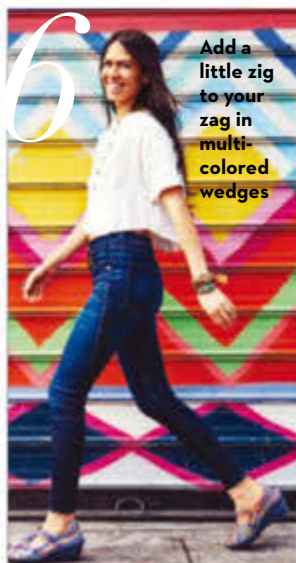
- 4** Black and white blooms really tie your whole look together

5

Bring on the bling with a true statement piece



One Wink \$34.95



Add a little zig to your zag in multi-colored wedges

- 7** Climb a tree, play in the rain

- 8** Slip on over-sized sunnies with neon frames

- 9** Get outside and let the sun shine down

- 10** Metallic graphic polish is hands-down the hottest mani

- 11** Tousle hair into a loose braid, a fun take on a hot hair trend



Go for a natural look with minimal makeup

12

- 13** Find an ice cream truck

- 14** Cut the clutter & organize

- 15** Grow something to eat

- 16** Hit the farmers market



Make a splash in a hot hue

17



Nine West Blossom \$49.95

Yellow is so now, like these peep toe flats

18



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Tribal patterns are a total must

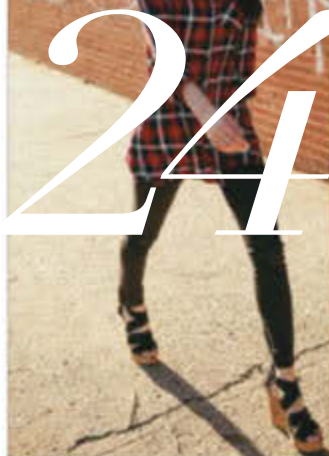
- 20** Go country chic with gingham, this season's hottest pattern

- 21** Try the latest lip hue, pretty plum

- 22** Skip the maxi and sport the midi

- 23** Culottes are back baby, pair with high heels

Rock indie grunge in flannel and cork platforms



Add some wow with strappy studded heels

25

BCBGeneration Darron \$69.95

- 26** Top to toe white is still the ultimate spring look

- 27** Add a touch of nautical stripes to your space

- 28** Stackable bangles are a simple style update

29

Steve Madden Cael \$44.95



Go gladiator glam this season

- 30** Frosted pastels are fashionable for you and your home

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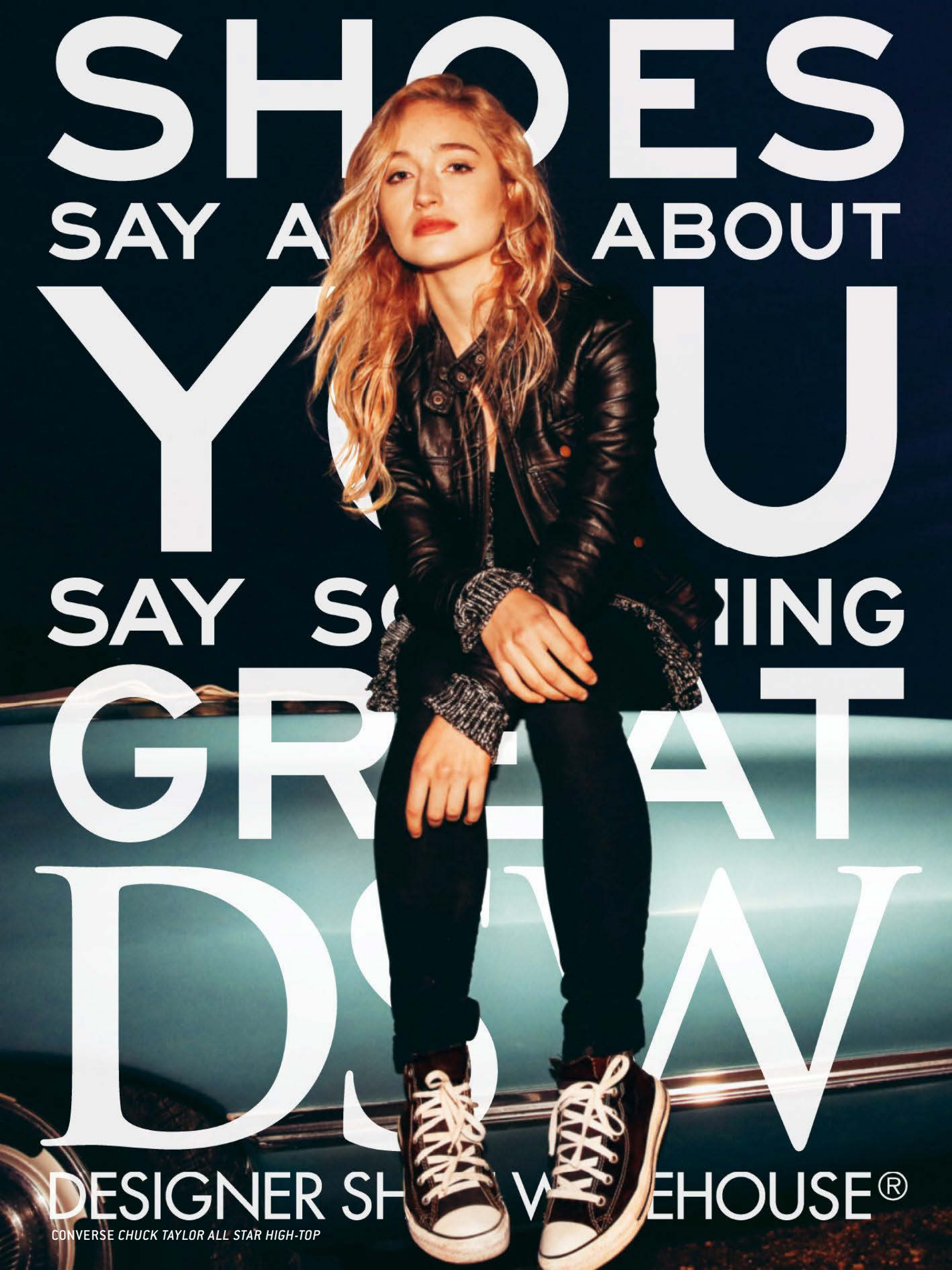
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YOU GOT IT RIGHT

We love these denim looks sent in by our readers! Get the scoop on their outfits below

“By adding touches of red, my distressed jeans suddenly feel glamorous.”

Jennifer Worman
of Redsolesandredwine.com,
Chicago



In Zara jeans.

YOU COULD APPEAR ON THIS PAGE!

Tweet or Insta your summer outfit pics with #YouGotItRight or e-mail them to us at YouGotItRight@StyleWatchMag.com



In a Forever 21 shirt.

“I balanced this casual chambray shirt with a pretty midi—perfect for a girls’ brunch.”

Lauren Price
of Fashionablylo.com,
Atlanta



In Old Navy jeans.

“Boyfriend jeans are a staple in my wardrobe—I love wearing them with dressier pieces like a blazer and pumps.”

Jessica Hart of Thewaytomyhart.com, Queens



In a Zara dress.

“The leather bag and booties help my shirt-dress look more sophisticated.”

Olivia Rodriguez
of Hellooliviablelog.com,
Miami



In J Brand jeans.

“The dark wash of these skinnies looks chic against a crop top layered over a white oxford.”

Ana Cvitanovic of Flavorof fashion.com, Austin

CLOCKWISE FROM TOP LEFT: COURTESY JENNIFER WORMAN; COURTESY JESSICA HART; COURTESY OLIVIA RODRIGUEZ; COURTESY ANA CVITANOVIC; COURTESY LAUREN PRICE

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STRIPED DRESS

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\$39.99 Worthington
dress jcp.com
222-1322
orig. \$60

2

**FRINGE TOP**

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by Nanette Lepore top
jcp.com 645-3550 orig. \$42

3



4

BLACK SATCHEL

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\$39 Liz Claiborne echo
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jcp.com 103-1004 orig. \$65



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jcp.com 054-3748 orig. \$12

\$18.20 Mixit necklace

jcp.com 054-3706 orig. \$26

PLEATED SKIRT

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\$27.99 Worthington double-pleat skirt

jcp.com 820-2041

orig. \$40

8

PENCIL SKIRT

A sheer stripe around the hemline gives this classic piece a sexy twist.

\$19.99 i jeans by Buffalo skirt

jcp.com 841-6300

orig. \$30

10

6

GRAPHIC TOP

The modern black, white and gray print goes with everything—even prints.

\$19.99 Worthington top

jcp.com 832-1893 orig. \$30

9

FLAT SANDALS

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jcp.com 057-6113 orig. \$50

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5 THINGS NOT
TO MISS IN

April



Front Roe: How to Be the Leading Lady in Your Own Life by Louise Roe; Running Press, \$25 (April 21); amazon.com

1

THIS TOTALLY HELPFUL STYLE GUIDE

Working in the fashion industry, **Louise Roe** has picked up tons of genius tips and tricks, and she put them all in a book just for you. One secret even our editors didn't know: You can remove stains on suede with a pencil eraser!

2

OUR FAVE NEW BEAUTY SITE

Beauty editors from *People StyleWatch*, *InStyle*, *Essence* and more have joined forces to create **Mimichatter.com**. Makeup how-tos, new product reviews—this site has your back whenever you need a little get-pretty inspo.



3

A PEEK BEHIND THE COUTURE CURTAIN

Ever wonder what goes into making those gorgeous, one-of-a-kind creations you see on the runway? Find out in the new documentary **Dior and I** (in select theaters April 10). It follows Raf Simons, the creative director of Dior, as he designs his first couture collection for the French house.



DO-GOOD SHOPPING

H&M is pretty much synonymous with affordable fast fashion, but environmentally friendly pieces—who knew? Just in time for Earth Day, the brand's latest **Conscious Exclusive** collection contains cool maxidresses, bomber jackets and sandals, all made from organic and recycled materials.

H&M Conscious Exclusive Organic leather sandals, \$129; hm.com



KATE UPTON'S STEAMY MAKEUP

Of course the bombshell's collab with Bobbi Brown is called the **Hot Collection**. But the line isn't an ode to Kate's sexiness—it's inspired by her home state of Florida. From shimmery shadows to bold lipsticks, everything was created to conjure up a sizzling beach day.

Bobbi Brown Hot Nudes Eye Palette, \$65; bobbibrowncosmetics.com

STILL LIFE: JI DAVIS; PAUL ARMBRUSTER; STYLIST: BENNY LANGELA SYVA
NAGY: CLOUTIER; FROM TOP RIGHT: COURTESY H&M; KATE UPTON: HOLDEN
INVISION/AP; COURTESY CIM PRODUCTIONS; COURTESY MIMICHATTER



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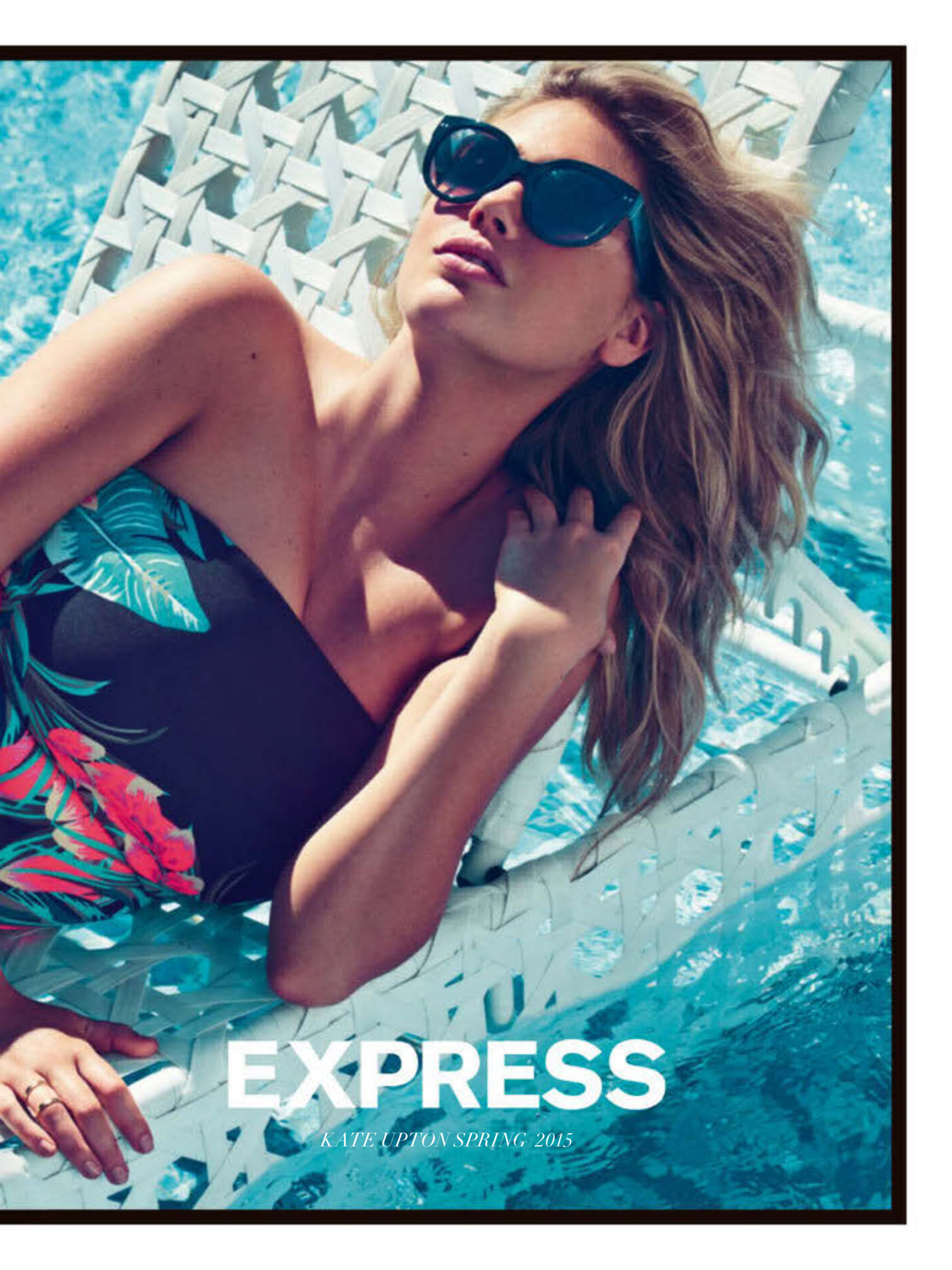
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EXPRESS

KATE UPTON SPRING 2015

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I REALLY LOVE MY...

See how stars make the very most of **their fave pieces**



TAYLOR SWIFT

Tod's bag

"Sellas" leather bag, 10"H x 12"W x 5"D, \$1,765; tods.com for stores

Jimmy Choo heels

"Linda" suede heels, \$695; jimmychoo.com

In N.Y.C.



Heading to the gym in N.Y.C.



Out and about in N.Y.C.



Walking in N.Y.C.

Lulu's
"High Wire Act Tan Purse" in faux leather, 9.5"H x 16.5"W x 4.5"D, \$43; lulus.com
20% off!*



Get the Look!

In nude shades, a structured bag and peep-toe heels are perfectly polished additions to girly dresses and skirts.

Nine West "Ratical" suede heels, \$99; ninewest.com

STILL LIFES: JI DAVIS; STYLIST: BENNY LA MICHA; FROM LEFT: 247PASTVISH, ASH NEWS, RAYMOND HALL/GETTY IMAGES, ALO CEBALLOS/GETTY IMAGES, RAYMOND HALL/GETTY IMAGES

A man and a woman are shown from the chest up, wearing Guess sunglasses. The woman is in the foreground, wearing a white button-down shirt and dark sunglasses. The man is behind her, wearing a blue denim shirt and blue sunglasses. They are both looking towards the camera. The background is a bright, overexposed outdoor setting.

GUESS

SHOP GUESS.COM



Blippar to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

Get the Look!

Easily add sophistication to any outfit with a pair of gold-and-pearl drop earrings.



Yochi "Pearl Hoop Earrings" in gold-plated metal with faux pearl detail, \$29; yochiny.com

CATHERINE, DUCHESS OF CAMBRIDGE

Annoushka earrings

"Baroque Pearl Earring Drops" in 18k gold with pearl detail, \$490; annoushka.com



At an event in Sydney.



In London.



At a tennis match in London.

STILL LIFES: MICHAEL KRAUS; KEVIN SWENNEY; STYLIST: ANITA SALENOR; BERNETT REPRESENTS; CHANEL KENNEDY; CLOUTIER FROM TOP LEFT: PA PHOTOS/LANDOV; (2) JIMAGES/PA; CIFIC COAST NEWS; CARY GEVA/AM; GSI; MING/AM; GSI; RANEY



EMMY ROSSUM

CH Carolina Herrera bag

"Matryoshka" leather bag, 12"H x 18"W x 9"D, \$735; 310-276-8900



Running errands in Beverly Hills.



Out and about in Pasadena.



AMI Clubwear
Faux leather tote, 12"H x 14"W x 3"D, \$46; amiclubwear.com

45% off!*

Get the Look!

The brighter the better! A cherry-red tote gives your casual weekend style a fun pop.



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AGJEANS.COM





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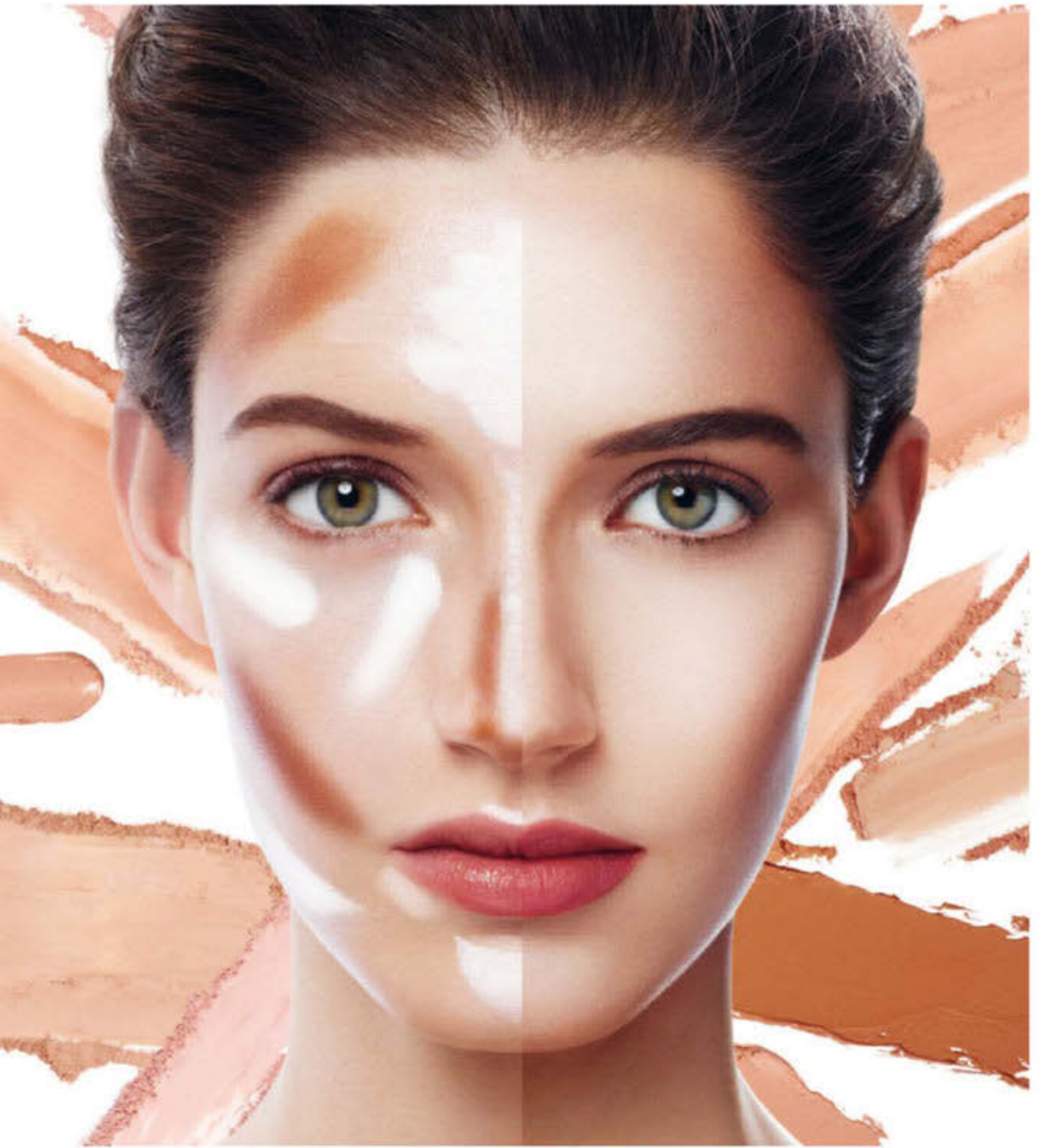
MARC JACOBS #INSTAMARC Light Filtering Contour Powder **\$49**

LAURA MERCIER Flawless Contouring Palette **\$50**

SMASHBOX Step-By-Step Contour Stick Trio **\$45**

KEVYN AUCOIN The Contour Book, The Art of Sculpting + Defining **\$59**

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SEPHORA

[SEPHORA.COM](https://www.sephora.com)



WHO GOT IT RIGHT?

Project Runway's **Tim Gunn** weighs in on which celebs "make it work" best



Jaime King

SHIRTDRESS



Rita Ora

TIM SAYS: Mind the hemline

"Jaime's dress is short but not too short—and her round sunglasses and oxfords add a modern twist. Rita's look is too much. My advice: If you have to ask yourself whether it's a top or a dress, it's a top!"



Melanie Brown

Ashley Tisdale

WHITE TANK & OVERALLS

TIM SAYS: Keep it easy
"Melanie's outfit is try-hard, from the tight tank top to the undone overalls to the bulky high-tops. Ashley's look is cute and effortless."



Sarah Jessica Parker

Ellen Pompeo

STRIPED TEE & CUFFED BOYFRIENDS

TIM SAYS: Strike a balance

"Sarah Jessica offsets her blousy T-shirt with slightly fitted, cuffed jeans. Ellen's long top and baggy bottoms just feel sloppy."

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The Feed

CHECK OUT WHAT'S TRENDING NOW



TREAT YOURSELF TO...

BULGARI'S Le Gemme Perfumes

In the mood for something rich? Bulgari, the Italian jewelry brand whose earrings and necklaces are worn by celebs like Scarlett Johansson, is coming out with a line of six perfumes inspired by semiprecious stones. For example, the scent based on citrine (the gem of the morning sun) has lemony, fresh notes, while the one for pink tourmaline, a symbol of love, smells lush and sultry.

Bulgari Le Gemme Eau de Parfums in Maravilla, Amarena, Lilaia and Ashlemah, \$155 each for 1 fl. oz.; bulgari.com



CELEB COLLECTION WE LOVE!

Kate Bosworth, Shoe Designer

Whether she's walking the red carpet or rocking out at Coachella, Kate Bosworth nails an indie-cool look wherever she goes, and her shoes are a big part of that equation.

Now she's collaborated on her own line (\$300-\$505) with L.A. brand Matisse. From flatforms to chunky-heel sandals, each style hits on a major spring trend.

Kate Bosworth x Matisse "Emma" leather booties with metal detail (available April 1), \$455; nordstrom.com



Kate Bosworth x Matisse "Kelly" leather sandals (available April 1), \$320; nordstrom.com



Kate Bosworth x Matisse "Dawn" leather and suede sandals (available April 1), \$379; nordstrom.com



STILLIFES; COURTESY VENDORS; KATE BOSWORTH; JAMIE MCCARTHY/WIREIMAGE



AVAILABLE AT BCBGENERATION BOUTIQUES, DILLARD'S AND MACY'S BCBGENERATION.COM

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GENERATION



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Heidi Gets Intimate

(AND SHOWS SHE KNOWS HER WAY AROUND LINGERIE)



*designed
with Saint-
Tropez in
mind*

**Heidi Klum
Intimates** "Imprime
Vichy Contour
Balconnet Bra" in
polyester-polyamide
blend (available
April 27), \$65;
bloomingdales.com



**Heidi Klum
Intimates** "Imprime
Vichy Bikini" in polyester-
polyamide blend
(available April 27), \$30;
bloomingdales.com

After modeling lingerie for years, the retired Victoria's Secret Angel decided to create her own line of unmentionables. France served as the inspiration for her collection of bras, corsets, panties and sleepwear (\$22-\$155). And with over 200 pieces, there's a style for every vibe—not to mention body type (bras are available in sizes up to a G cup!).

HOT NEW INGREDIENT

MARULA OIL

Unless you've been living under a rock, you know by now that oils are a big deal in the beauty world. The latest: marula oil. Harvested from a tree found in Africa, it has way more antioxidants than argan oil. Realizing its benefits, the cofounder of Paul Mitchell created a hair-care line centered around this magical ingredient. MarulaOil protects strands, repairs damage and majorly hydrates.

MarulaOil Rare Oil Treatment, \$40, and Rare Oil Replenishing Shampoo, \$25; raremarula.com for salons



**ALDO'S
COOL
DESIGNER
COLLAB**

Since Misha Nonoo's launch in 2011, the luxe label has become a celeb fave (Gwyneth Paltrow and SJP are fans). Now you can channel the brand's modern, sexy looks for a lot less, thanks to the clutches, heels and flats (\$65-\$160) the designer made exclusively for Aldo.

Misha Nonoo x Aldo Rise "Aquino" faux leather clutch with metal detail, 7.5"H x 12.5"W x 1"D, \$65, and "Birchell" leather heels, \$160; aldoshoes.com

EDITOR PICK

Mansur Gavriel's Canvas Bag

"Her leather bucket bags have quite the cult following, and now they come in canvas—so perfect for spring! I want one in tomato red." —Regina Gardiner, senior accessories editor



Mansur Gavriel
"Canvas Mini
Bucket Bag," 8"H x
4"W x 6"D, \$345;
mansurgavriel.com



BCBG GENERATION

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THE FEED



Jay Manuel Beauty
Soft Focus Powder
Blush in Bella (available
March 29), \$28;
jaymanuelbeauty.com

HEY, ANTM FANS...

JAY MANUEL DOES MAKEUP



Get ready
to smize!
After helping
contestants
look close-up

ready on *America's Next
Top Model*, makeup
artist Jay Manuel has
created an 89-piece
cosmetics line. The Jay-
est part: The blush and
lip gloss are infused with
real diamond dust.



Jay Manuel Beauty
The Everything
Mascara (available
March 29), \$26;
jaymanuelbeauty.com

win it!
See page 158

*twist the cap to
switch the wand
from volumizing
to lengthening*



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LOOK CUTER AT
THE GYM!

Carrie Underwood's Athletic Line



“Why does work-
out gear have to
be so harsh? I like
feminine details,
so whether it's
a little strap
design or a floral
pattern, I added
pretty touches
to everything!”

Calia by Carrie Underwood
“Seamless Tank” in
nylon-polyester blend, \$50;
caliastudio.com



Calia by Carrie Underwood
“Inner Power Seamless
Novelty Bra” in nylon-spandex,
\$35; caliastudio.com



*a hidden pocket for
your keys and cards!*



Calia by Carrie Underwood
“Essential
Printed
Panel Capri”
nylon-elastane
leggings, \$65;
caliastudio.com

INSTANT INSPO!

Stylinity

This cool app is turning street style pics into more than just great inspiration. Trendsetters upload their photos and tag the items they're wearing—so you can buy them! You can also post your own outfits, and when people purchase that stuff, you earn points toward gift cards to stores like Urban Outfitters.

Stylinity, free;
Apple App Store
and Google Play



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SHE GOT IT WHERE?

Look no further! We tracked down the actual items these stars stepped out in

PRINTED COAT
Nothing scandalous here! Kerry hits two trends in one piece with an oversize ombré topper.



Kerry Washington



Comptoir des Cotonniers
"Toofy" cotton coat, \$475; 212-460-5289

DARK SKINNIES
Take a cue from Roselyn by tucking a classic white shirt into sexy skintight jeans.



Roselyn Sanchez



Jordache "Super Skinny Denim Leggings" in cotton-polyester blend, \$16; walmart.com



Cat Deeley

STUDED GLADIATORS
Paired with a neutral-hued tank and black skinnies, these strappy sandals pulled together Cat's on-the-go outfit.



Sam Edelman
"Eavan" leather sandals with stud detail, \$130; samedelman.com

STILL LIVES: KATE LACER; STYLIST: BENNY LAMICELA. FROM LEFT: ALO CEBALLOS/GETTY IMAGES; D.R.I. A/BROADIMAGE; MICHAEL SIMON/STARTRAKS



#TacoriGirl

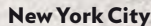
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TACORI.COM





BOLD FLORALS



Get the Look!



Lulu's
"Be Bouquet
Ivory Floral
Print Skirt" in
polyester, \$49;
lulus.com

Aldo
"Frattatodina"
faux leather
and linen bag,
9.5"H x 13"W
x 4"D, \$55;
aldoshoes.com



SILL LILES: DYAD PHOTOGRAPHY; SYLVI: BENNY LA MICELA, CLOCKWISE FROM TOP LEFT: DANIEL ZUCHNIN/GETTY IMAGES, PAOLO DIETTO/RUNWAY MANAHATTAN, KRISTIN SINCLAIR/GETTY IMAGES, PAOLO DIETTO/RUNWAY MANAHATTAN, DANIELE ZUCHNIN/GETTY IMAGES, ALBERTO TRENCH/RUNWAY MANAHATTAN, TIMOREME/GETTY IMAGES, ZUCHNIN/GETTY IMAGES



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pleioneclothing.com

What Are You Fan-Girling Over Right Now?



LOUISE ROE

“

Lulu & Georgia's online shop! It's a site that curates a gorgeous array of pictures, kitchenware and decor—I want everything on it! I just ordered the most darling dish decorated with a leopard, Garance Doré stationery and a Jonathan Adler jug.”



Lulu & Georgia “Waylande Gregory Orange Bullet Bowl” in ceramic with 22k gold detail, \$150; luluandgeorgia.com



ASHLEY MADEKWE

“

When I was living in New York, I discovered a jewelry store named **Catbird** that sells really delicate items. It's where I bought the midi rings I've worn every day for the last five years. Now their website is my go-to spot when buying gifts for my girlfriends!”



Catbird
“Threadbare” 14k yellow-gold rings, \$44 each; catbirdnyc.com



KRISTIN CAVALLARI

“

I love seeing a hint of a lace bra peek out of a shirt for a sexy but classy look. My favorite bras are by **For Love & Lemons**. Their styles are so dainty. Follow their Instagram to see all their pretty options.”



For Love & Lemons
“She's a Knockout Bra” in polyester-nylon, \$121; forloveandlemons.com



JAMIE CHUNG

“

Download **the Mindfulness App** to get personalized meditations. I've found that it's one of the best ways for me to reset and calm myself, especially during a crazy week. You can even set reminders so you don't forget.”



The Mindfulness App \$1.99; Apple App Store and Google Play



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THE LOOK



Olivia Palermo in a **Desigual** dress and **Aquazurra x Olivia Palermo** heels.



Ann Taylor
"Double
Ring Belt"
in leather, \$36;
anntaylor.com

Forever 21
"Lace-Paneled
Tuxedo Vest"
in polyester,
\$25;
forever21.com

Worthington
"Dot Scuba
Sheath Dress"
in polyester-
spandex,
\$60; jcp.com

Fantaseyes "Golden
Eye" plastic and
metal sunglasses, \$18;
fantas-eyes.com



Olivia + Joy "Anastasia Crossbody"
croc-embossed faux leather
and faux suede bag with removable
strap, 6.5"H x 10.5"W x 2"D, \$78;
oliviaandjoy.com



**DV by Dolce
Vita** "Timba"
suede heels, \$100;
dolcevita.com

just the heels
\$810

total cost
\$317



Reese Witherspoon in a **Tory Burch** top and **Manolo Blahnik** pumps with a **Jimmy Choo** bag.

just the bag
\$1,225

* **Shop Prima Donna** From March 20 to April 17, enter "PSWAPRIL20" at checkout for a discount on these sunglasses.

** **Joules** From March 20 to April 17, enter "PSW20" at checkout for a site-wide discount.

Imitation really is the sincerest form of flattery, so why not steal these celebs' style at real-people prices?

20% off!*



Joules
"Alice" cotton
sweatshirt, \$90;
joulesusa.com
20% off! **

AV Max
“Double
22k gold-
avmax

A close-up photograph of a single green velvet pump shoe. The shoe has a pointed toe and a thin black stiletto heel. The interior of the shoe is a light tan color. To the left of the shoe, a portion of a black velvet shoe is visible. The background is a plain, light-colored surface.

total cost
\$359



just the shoes
\$595



Lux Accessories
“Gold Snake Ring” in metal with rhinestone detail, \$14; shopluxnyc.com

Glamor
Polyester sk
amazon

A white handbag with a top handle and a front flap, featuring gold-colored hardware. The bag is shown against a white background.

via Zipper Satchel”
leather, 9”H x
D, \$59; kohls.com

Marc Fisher “Zanetti” leather pumps, \$79; macys.com for stores

total cost
\$316

STILL LIVES: ALEX CAO; PAUL ARMBRUSTER. STYLIST: CHANEL KENNEBREW. FROM LEFT: GILBERT CARRASQUILLO/GC IMAGES; BAUER-GRIFFIN/GC IMAGES; KGC-146/STARMAX



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UNDER \$100

TRENDS MADE EASY!

OF-THE-MOMENT PICKS AT PRICES YOU'LL LOVE

PLAYFUL DOTS

The retro pattern feels totally modern on right-now styles like sweatshirts, sneakers and bucket bags



\$18
Fantaseyes
"Annie" plastic
sunglasses;
fantas-eyes.com



\$35
Qupid
"Mixi-57" faux
leather pumps
with PVC detail;
qupid.com



\$58
WD.NY
"Polka.a.dot Cuffed
Ankle Pants" in
cotton-spandex;
212-395-9309
for stores

STILL LIVES: CATHY CRAWFORD; STYLIST: BENNY LA MICELA; FROM TOP: SCOTT KIRKLAND/PICTUREGROUP; STEFANIE KERNAN/GETTY IMAGES



Diane Kruger in a Roland Mouret top and skirt and Stuart Weitzman pumps with a Pierre Hardy clutch.



Kerry Washington in a Dolce & Gabbana dress and Sophia Webster pumps with a Roger Vivier bag.



\$45
Eric + Lani "Drapey French Terry Sweatshirt" in polyester-rayon blend; ericandlani.com



\$50
Aldo "Mastrianni" faux leather bag, 11"H x 15"W x 5"D; aldoshoes.com



\$33
Gotta Flurt "Rippy II" canvas sneakers; shopgottaflurt.com



\$60
Olsenboye "Polka Dot Dress" in polyester; jcp.com

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\$32

Lulu's "Fay 1 Lemon Yellow High Heel Sandals" in faux leather; lulus.com

20% off!*

BRIGHT IDEAS

Electrify your wardrobe by mixing in vibrant hues. Dip your toe into the trend with accessories that pop, or go all out by wearing a bold shade from head-to-toe

\$47

Everly "Molly Dress" in polyester; shopsosie.com

20% off!**

\$78

Jessica Simpson Collection "Erica Crossbody" in faux leather, 9"H x 9.5"W x 3"D; amazon.com

Jaime King in a Michael Kors dress with a Michael Kors clutch.

\$59

XOXO

"Tailored Pants" in polyester-spandex; macys.com

\$49

Lulu's "Do or Tie Canary Yellow Midi Skirt" in polyester; lulus.com

20% off!*

\$25

H&M Polyester-elastane top; hm.com

\$70

& Other Stories Plastic sunglasses; stories.com

Emmy Rossum in a Lyn Devon dress and Christian Louboutin pumps.

Gwen Stefani in an Altuzarra blazer and pants and Christian Louboutin pumps.

STILL LIFES: CATHY CRAWFORD; STYLIST: BENNY LA MICELA. CLOCKWISE FROM TOP: CELEBRITY MONITOR/SHASH NEWS, XACT/PA/SPLASH NEWS, VALERIE MACDONALD/GETTY IMAGES

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SKECHERS
GO WALK
3



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Jordin Sparks in a Simply Intricate top and pants and B Brian Atwood sandals.

Reese Witherspoon in a Carolina Herrera dress with a The Row bag.

Katharine McPhee in a TBags Los Angeles top and skirt.



\$36
Moon "Calypso Breeze Crop Top" in cotton; reddressboutique.com
20% off!*



\$40
JustFab "Louisa" satin sandals; justfab.com



\$46
Moon "Calypso Breeze Skirt" in cotton; reddressboutique.com
20% off!*



\$42
Moon and Lola "Ananas Studs" in metal; moonandlola.com
20% off!***



HOT TROPICS
Palm trees, flamingos, pineapples—you'll be in an island state of mind when you throw on one of these fun patterns. Now all you need is a fruity drink with an umbrella in it!



\$13
Make Me Chic "Marsden-08am" canvas sneakers; makemechic.com
20% off!***



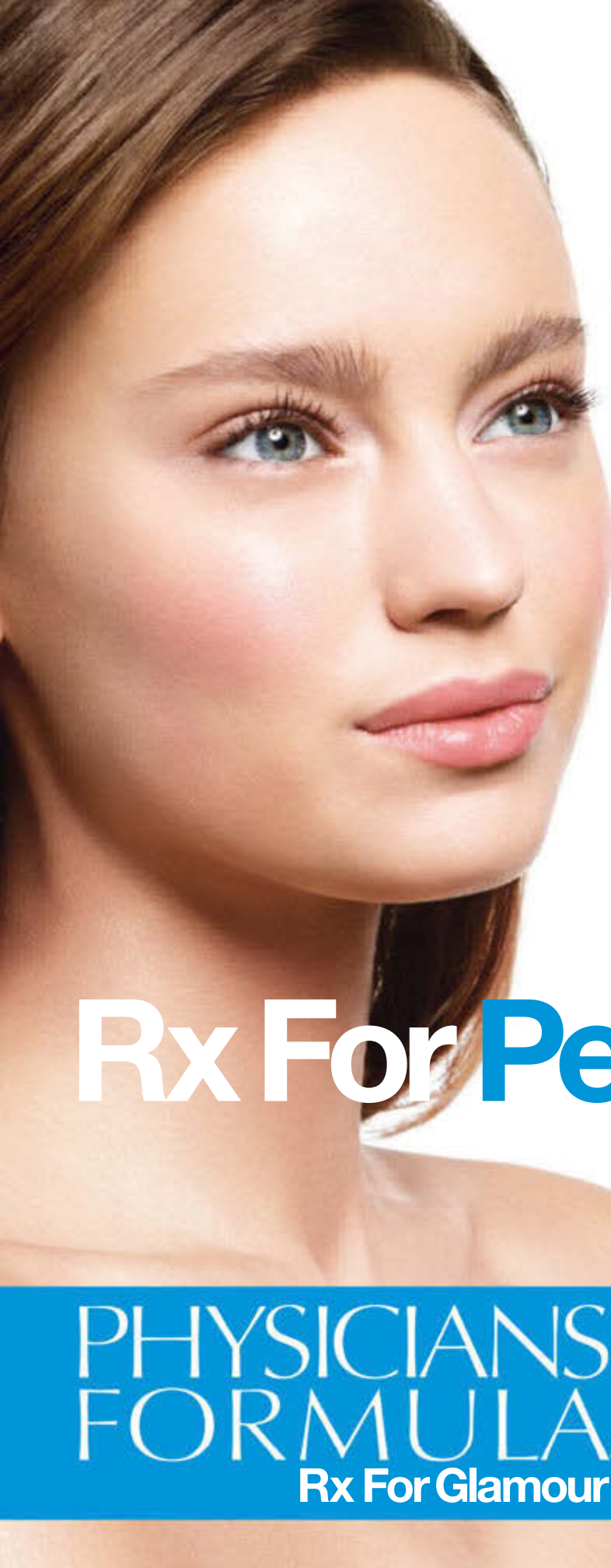
\$55
Nila Anthony "Floral Vintage Clutch" in cotton with wood detail, 10.5"H x 16"W x 3.5"D; dailylook.com



\$59
Sam Edelman Cotton-modal top; nordstrom.com for stores

STILL LIVES: KEVIN SWENEY; STYLIST: CHANEL KENNEBREW; CLOCKWISE FROM TOP LEFT: JON KOPALOFF/FILMMAGIC; STEVE MATHES/NATIONAL PHOTO GROUP; ISAAC/BROADIMAGE

* **Moon** From March 20 to April 17, enter "CALYPSO" at checkout for a discount on this top and skirt. ** **Moon and Lola** From March 20 to April 17, enter "PSW415" at checkout for a discount on full-price merchandise. *** **Make Me Chic** From March 20 to April 17, enter "PSW20APRIL" for a discount on all sneaker styles.



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Work the BODY

GET READY TO GET NOTICED

From the runway to the red carpet, big, beautiful hair is back baby. So to keep your style on the cutting-edge, this spring calls for high-volume, shiny hair. And strong strands are key to making this look really pop, so check out **Pantene Full & Strong**. The shampoo gently cleanses, prepping locks for powerful fullness while the conditioner leaves hair strong, flexibly and perfectly primed for this free, flowing style. 'Cause you know when you use conditioner, it can make hair stronger*—so amping up your beauty regime is as easy as adding this essential. Now you can create the gorgeous, glossy looks you love—oh you are so ready to turn some heads this season!

PANTENE

Learn more at Pantene.com

*Strength against damage; Pantene shampoo + conditioner system vs. the shampoo alone.



PANTENE

2x
STRONGER
HAIR*

Use new Pantene Conditioner
for hair that's 2x stronger
than shampooing alone.

*strength against damage; Pantene shampoo + conditioner system
vs. the shampoo alone. ©2015 P&G

NEW





Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

EDITOR HAUL

Off-Duty Style

Weekend fun? Your outfit's done! Our fashion editor **Rachel Aschenbrand-Robinson** reveals her favorite chic, laid-back pieces—and they're all under \$100



Jacqueline Kennedy Onassis



\$23

& Other Stories Cotton and brass earrings; stories.com



\$69

Kensie
"Raised Dots Blouse" in polyester-spandex; lordandtaylor.com



\$80

Gap "Leather Shoulder Bag," 6"H x 7"W x 3"D; gap.com



MY WEEKEND STYLE ICON

"Nobody does it better than Jackie O. Her casual style was easy but polished."

WHAT I DO, IN A NUTSHELL

"I scour the market to find the best-for-less styles. I like discovering clothes people can live in and have fun wearing."

SPRING TREND I'LL SKIP

"Full skirts! I want to love them, but they're too precious for my inner tomboy."



\$25

Mossimo Supply Co. for Target "Dorris Sandals" in faux leather; target.com



\$72

ASOS "Wide Leg Striped Co-Ord Trousers" in cotton; asos.com



\$8

GoJane "Round of Applause Sunglasses" in metal and plastic; 818-581-4652; gojane.com

20% off!*



\$70

J.O.A. "Contrast Cami" in rayon-polyester; shopbop.com



\$22

Guess "Crystal Hematite Ring"; macys.com

STILL LIVES: ALEX CAO; DYNAD PHOTOGRAPHY; STYLISTS: CHANEL KENNEDY; BENNY LAMICELA; PORTRAIT: JAMES WESTMAN; JACQUELINE KENNEDY ONASSIS: IPOLOGLOBE PHOTOS

* **GoJane** From March 20 to April 17, mention "PSW0320R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics.

NEW 24 HR freshness that
POPS
AROUND THE
CLOCK



*Save \$1.00 at www.coupons.com/Tide
Like any household detergent, keep away from children.

STREET 10



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

Anoraks

Stay warm on brisk days with a lightweight, waist-cinching topper—they were all over spring runways

1



LAID-BACK DENIM

Max Jeans Tencel anorak, \$120; max-jeans.com

2



COOL CAMO

Tommy Hilfiger “Lea Parka” in nylon, \$169; tommy.com

3



20% off!*

CHIC FLORALS

Elizabeth Roberts “Black Floral Anorak” in polyester taffeta, \$495; elizabethroberts.us

5



POLISHED PASTEL

J.Crew “Globetrot Parka” in nylon, \$198; jcrew.com

6



TRENDY TROPICAL

Penfield “Vassan” cotton anorak, \$185; penfield.com

4



Designer Pick

GLAM ANIMAL PRINT

Rebecca Taylor “Ombre Leopard Anorak” in polyester, \$550; rebeccataylor.com

9



MODERN WHITE

Liz Claiborne Polyester anorak, \$80; jcp.com

10



PREPPY STRIPES

Joie “Barker A” linen anorak, \$398; joie.com

7



CLASSIC NAUTICAL

Nautica “Colorblock Anorak” in polyester, \$230; nautica.com

8



SOFT PINK

Merona for Target “Rain Anorak” in polyester, \$40; target.com

STILL LIVES: MANFRED KOH, STYLIST: BENNY LA MICELA

Splat
Rebellious Colors

NEW
OMBRÉ
RAIN • OCEAN • FIRE



NOW AVAILABLE AT:

CVS pharmacy Fred Meyer Meijer RITE AID ULTA Walgreens Walmart SplatHairColor.com





Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

ONE GREAT OUTFIT

Yay, It's Date Night!

Whether it's a first-time thing or you're celebrating a romantic milestone, bring on the sexy (in a classy way, of course!) with bold colors and subtle hints of skin



\$13
Forever 21
"Zippered Crop Top"
in polyester-spandex;
forever21.com



\$5
Shop Prima Donna
"Comet Spike Stud Earrings"
in metal with acrylic stone detail;
shopprimadonna.com



\$40
Worthington
"Long Pencil
Skirt" in polyester-
spandex; jcp.com



\$18
Lulu's
"Something to
Talk About Purse"
in faux leather,
9.5"H x 8.5"W x
5"D; lulus.com

**20%
off!***

**total cost
\$99**



\$23
Windsor "Faux
Suede Slip On Heels";
windsorstore.com

STILL LIVES: ALEX CAO; KATE LACER; STYLIST: SYLVIA NAOY; BENNY LA MICELA

Delight

Color Your Happiness!
Spring 2015



ZP772
Rayne



ZP773
Lillian



ZP774
Tiana



ZP775
Daisy



ZP776
Leslie



ZP777
Eden

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formaldehyde, formaldehyde resin, toluene, dibutyl phthalate
and camphor free formula.

AVAILABLE AT FINE SALONS & SPAS: 1.800.659.6909 ORDER ONLINE AT ZOYA.COM

Yes, We Designed These Just for You!

Cute shoes and bags at great prices? Can't be mad at that! **Our editors teamed up with JustFab.com** to design everything from stilettos to clutches. Oh, and each item is \$39.95. Check out some of our faves, then head to their site to see the entire collection.



"Verity"
faux leather sandals



"Dannette"
faux leather heels



"Willow" faux leather sandals with jewel detail



"Diovila" faux suede flats with jewel detail



"Chauncy" cotton espadrilles with jewel detail



"Sosha" faux suede sandals



"Lucila" faux leather mules



"Tay" faux suede and faux leather sandals

it's silver on the other side!



"Viktor" faux leather clutch, 9"H x 14"W x 1"D

"Jimmy" faux leather bag, 13.5"H x 11"W x 4.5"D

Mara is wearing Tea Rose. © 2015 Milani®, Milani is a registered trademark of the New Milani Group, Inc. All rights reserved.



NEW!
**ROSE POWDER
BLUSH**

Gorgeous in the compact,
even prettier on the cheeks.
Soft. Natural. Matte.
Streaks? Never. Easy to use? Always.

CVS/pharmacy

GET THE LOOK at milanicosmetics.com

Get social about your makeup



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tangy sour cream
+ zesty green onion
+ russet potatoes
+ brand NEW recipe
= **SPECIAL K**

Introducing the **Special K**
collection of Cracker Chips.
Now with 120 crispier, crunchier
calories for you to love.

Special
K
BE FLAVORFUL





Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.



I'M SO INTO...

Here's what our fashion director
KATE DIMMOCK is loving this month

GLAMOURPUSS BAGS & SHOES

Fashion insiders have long loved Glamourpuss's floaty caftans and colorful silk jewelry. Now there is even more to love with their new collection of bags and shoes. My favorites: This clutch and sandal decked out in painterly stripes—they'll be perfect for upcoming beach vacations!



win it!
See page 158

Glamourpuss NYC "Crossbody Canvas" bag with leather detail and removable strap, 7"H x 11"W x 1"D, \$200, and "Portofino Coin" canvas sandals with metal detail, \$295; glamourpussnyc.com

win it!
See page 158



Kiki Lynn
"Jane Shirtdress"
in cotton, \$365;
kikilynn.com

KIKI LYNN'S GINGHAM SHIRTDRESS

I have a thing for shirtdresses, so my heart skipped a beat when I saw this one from new line Kiki Lynn. In gingham, it's right on-trend for spring. I'll wear it with white heels to work and with gold flat sandals to a summer barbecue.



Rihanna the mix master!

I'm so going to copy RiRi's look by layering a button-up under a printed sheath. It's a great way to get more mileage out of a statement dress, and it feels unexpected and fresh.

Rihanna in a Stella Jean dress and Manolo Blahnik sandals with a Balmain bag.



And when you're craving something sweet, indulge in **NEW Special K** Divine Fudge Brownies.



® TM, © 2015 Kellogg NA, Co.



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

EARTH DAY

Shop for the Planet

Turns out, it actually is easy being green. In honor of Earth Day on April 22, we picked these **stylish, environmentally friendly finds**

SOLAR-POWERED WATCH

A few hours of sunlight keeps it running for nearly four months!



Q&Q Polyester and plastic watch, \$40; store.smile-qq.com



UPCYCLED PURSE

This cross-body bag is handmade in Brazil from soda-can tabs.

DKNY «3 Bottletop» "Metal Striped Stephanie Crossover Bag," 15"H x 11"W x 1"D, \$395; 800-231-0884 for stores



ZEBRA-STRIPED SUNGLASSES

The limited-edition pattern is fun, and the frames are biodegradable.

Etnia Barcelona
"Wla Africa04 Zerd" acetate sunglasses, \$208; etnialbarcelona.com

Cate Blanchett is a fan of the brand!



CINCHED-WAIST DRESS

The style is so flattering—and the fabric comes from sustainably grown trees.

Nau "Wrap-Her Dress" in micro modal-spandex, \$115; nau.com



SPORTY TEE

Designed with recycled fabric, this wear-with-anything top has a cool, athletic vibe.

Alternative
"Powder Puff Tee" in polyester-cotton blend, \$38; alternativeapparel.com



CHAIN-LINK NECKLACE

Each link is hand-carved in Kenya from ethically sourced cow horn.

Soko "Horn Link Collar" horn and brass necklace, \$80; shopsoko.com

20% off!*



L'ecclisse Cosmetics
Pressed Mineral Foundation in Marble Rosé, \$57; leclissecosmetic.com

ALL-NATURAL POWDER

Free of synthetics, it contains ingredients like sunflower-seed oil to give you a smooth finish.

MARY KAY

we **LOVE**

lipstick that speaks louder than words.



**True Dimensions®
Lipstick**

Shade shown: Tuscan Rose

discover what you **LOVE.**

SKIN CARE | COLOR | FRAGRANCE | BODY CARE

Discover what you love with a company that believes in empowering women to be themselves.
Connect with us and your own Independent Beauty Consultant at marykay.com.



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

EARTH DAY

Goods That Give!

Score! Snap up these cool items and part of your money goes to a worthy, earth-loving cause



PROTECT NATURAL RESOURCES

Be a part of conserving the planet's ecosystems when you pick up this top and skirt—20 percent of proceeds goes to Conservation International.

Jessica Faulkner

"Poly Knit Crop with Gold Detail" cotton-acrylic-blend top, \$68, and "Kim High Waist Midi Skirt" in cotton-polyester blend, \$148; jessicafulkner.com

HELP ENVIRONMENTAL ACTIVISTS

When you buy this cute clutch, 20 percent of the proceeds goes to Greenpeace—their mission is to bring attention to global environmental issues.

Galian "Valencia Wooden Clutch," 4"H x 10"W x 2"D, \$63; galian.com

SUPPORT FARMERS

Add this bracelet to your jewelry collection, and 20 percent of the purchase price goes to Farm Aid, which helps farmers in crisis.

Alex and Ani "Charity by Design's Cowboy Boot Charm Bangle" in recycled brass, \$28; alexandani.com

TEACH RECYCLING

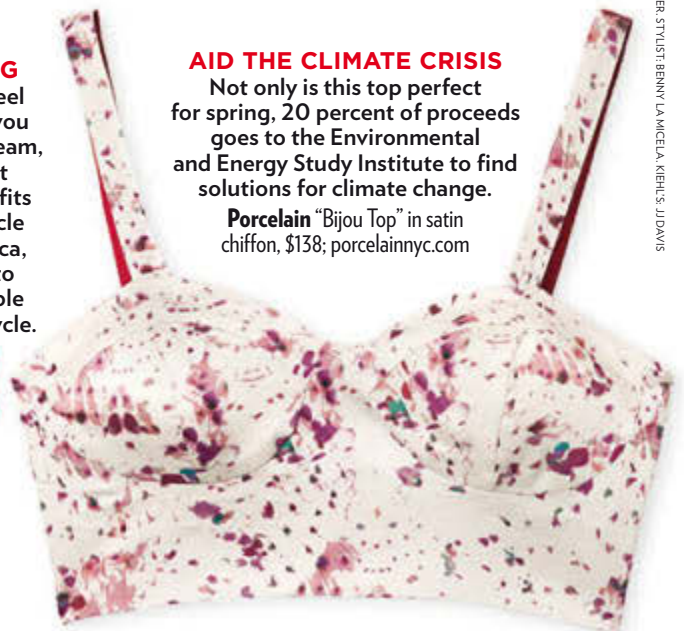
Look good, feel good! When you buy this eye cream, 100 percent of the net profits goes to Recycle Across America, which aims to educate people on how to recycle.

AID THE CLIMATE CRISIS

Not only is this top perfect for spring, 20 percent of proceeds goes to the Environmental and Energy Study Institute to find solutions for climate change.

Porcelain "Bijou Top" in satin chiffon, \$138; porcelainnyc.com

Kiehl's Limited Edition Creamy Eye Treatment with Avocado in packaging designed by Elizabeth Olsen, \$47; kiehls.com



STILL LIVES: LUCAS VISSER; STYLIST: BENNY LA MICELA; KIEHL'S: JIDAVIS

**FOR A WILD UPDO WITH
DEFINITION & SHAPE**



TONI&GUY
HAIR MEET WARDROBE

Save 10% with



cartwheel.

AVAILABLE AT  **TARGET**

LOTS TO CHEW, NONE TO UNWRAP



THE GUM YOU LOVE, NOW UNWRAPPED
HELPS FIGHT CAVITIES

GET GORGEOUS EVERY DAY

Beauty!

**Style
of the Year**
**SIENNA
MILLER**

Roughed-up texture,
piecey ends and a deep
side part—Sienna's cool
take on the bob is
the ultimate look
to steal.

THE HAIR AWARDS

We combed through tons of celeb looks, and only the most statement-making and stunning made the cut! Get ready for some major inspiration...

THE HAIR AWARDS



Best Lob

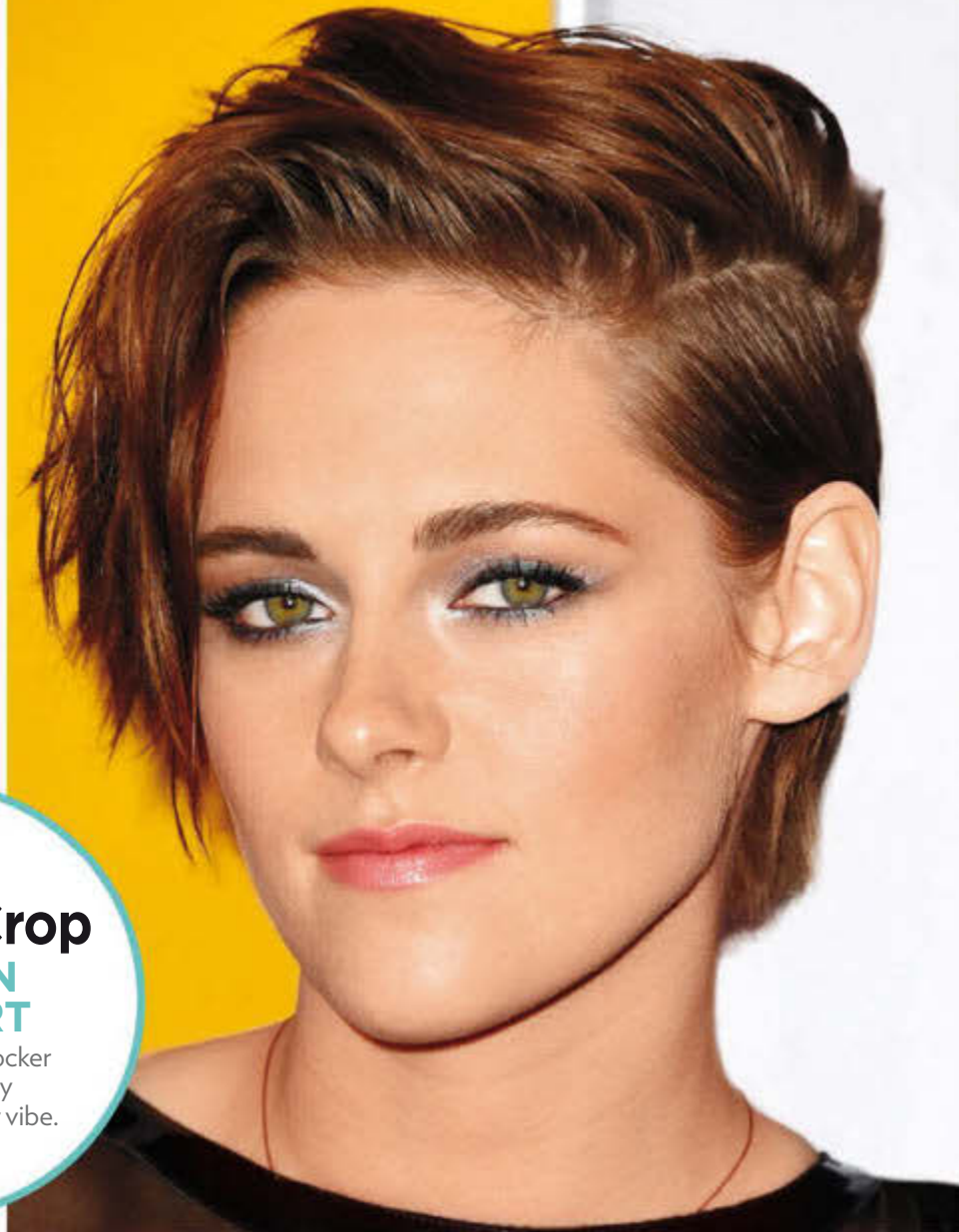
KIM KARDASHIAN

She gives the popular length a kick with just-right waves and flippy layers.

Coollest Crop

KRISTEN STEWART

Finally! With this rocker cut, Kristen fully embraces her edgy vibe.



Best Wet Look

GIGI HADID

Proof that the tricky, slicked-back trend can look good when done right.



Best Curls

GUGU MBATHA-RAW

Springy texture and mega luster? Yep, she nails red carpet curls.



Best Shine

OLIVIA PALERMO

Her ultrasilky locks mirror her killer outfits—perfection every time.

CLOCKWISE FROM TOP LEFT: JEFF VESPA/WIREIMAGE; STEVE GRANITZ/WIREIMAGE; IAN WEST/PA PHOTOS/LANDOV; SHOOTING STAR/SPA; EVAN AGOSTINI/INVISION/AP

Best Growout



JENNIFER LAWRENCE

No growing pains here! Jen let her pixie cut morph into a longer but just as pretty style.



Best Low Pony

EMMA STONE

Such a class act! With a deep part and smooth sides, Emma's easy do is just stunning.



Best High Pony

RIHANNA

Bad girl RiRi shows her sweet side with this cascade of curls. Go ahead, you know you want to copy her!

Plait Princess BELLA THORNE

Her braid game is on point! Weaving them into buns, chignons and half-up styles, she does it all!



THE HAIR AWARDS



Rita, in 2009,
used to
play it safe

Hairstylists' Dream Girl

RITA ORA

From a rainbow bob to a sumo-esque topknot, the singer is always up for trying the latest tress trend.



Best Bangs

TAYLOR SWIFT

A little messy, a lot sexy! Tay does fringe the grown-up way.



Best Waves

GISELE BUNDCHEN

Yet another reason to envy Gisele: With her tousled texture and golden highlights, she nails the whole beach goddess thing.



Best Ombré

KYLIE JENNER

Playful turquoise ends prove the youngest Jenner isn't trying to keep up with anyone!

Best Girlie Updo

KERRY WASHINGTON

A sweet femme look?
As Olivia Pope would say,
it's handled.



Best Bounce

REESE WITHERSPOON

She channels her southern girl roots with
ribbon-like golden locks.

Best Chameleon MARGOT ROBBIE

This natural blonde rocks every hue like she was born with it.



Best Bold Color

NICOLE RICHIE

Somehow she makes lavender, pink and blue hair look totally normal (and amazing!).



before she made the cut

Best Transformation

SCARLETT JOHANSSON

Chopping it all off can be scary, but ScarJo proves it's worth every snip.



Best Retro

OLIVIA MUNN

A deep side part plus a bejeweled brooch? Yes, please!



Best Braid

DIANE KRUGER

Slow clap. This braid within a braid is both genius and gorgeous.

CLOCKWISE FROM TOP RIGHT: JEFFREY MAYER/WIREIMAGE; KCS PRESSE/PLAAT NEWS; JON KOPALOFF/FILMMAGIC; STEVE GRANITZ/WIREIMAGE; EVAN AGOSTINI/INVISION/AP; CHARLES SYKES/GETTY IMAGES; JON KOPALOFF/FILMMAGIC; CHARLES SYKES/INVISION/AP



Best Use of a Beauty Staple

SARAH PAULSON

This stack of five bobby pins takes Sarah's sideswept style from simple to seriously chic.



Best Stop-and-Stare Style

SIA

The singer may not like to show her full face, but luckily her hair speaks volumes.

Stylish at Every Length

BEYONCÉ

All hail Queen Bey! No matter how long (or short) her locks are, she looks #flawless. She even makes bitsy bangs work!





\$8
Milani Rose Powder
Blush in Tea Rose;
milanicosmetics.com



\$5
Anna Sui Cosmetics
Oil Control Paper Refill;
urbanoutfitters.com



\$9
Nest Fragrances
Dahlia & Vines Hand
Cream; sephora.com

Fresh Florals

Spring is (finally!) here, and nothing says "welcome" quite like these inexpensive blossoms



\$9
Mudlark
Liquid Hand Soap
in Bloom;
parksidepapers.com



\$5
Forever 21
Rose Print
Cosmetic Bag,
4"H x 7.5"W x
3.5"D;
forever21.com

there are real
flowers in
each bottle!



\$5
Made by Elizabeth
Rose soap in Vintage
Gardenia; madeby
elizabeth.com

\$6
Blossom Scented
Cuticle Oil in Lilac;
urbanoutfitters.com



Dark
and
Lovely

I AM DARK AND LOVELY

DON'T JUST
GO BLONDE.

go
intense!

THE 1ST HI-IMPACT, HI-CARE COLOR
FOR WOMEN OF COLOR



ULTRA-CONDITIONING COLOR
INFUSED WITH OLIVE OIL

- Nourishes while lifting even the darkest hair color
- Superior color vibrancy



Find a shade as intense as you>>
try on all 7 @ darkandlovely.com

**What her
makeup artist
actually used...**

CHEEKS

\$38

Chanel
Le Blush Crème
in Révélation;
chanel.com



EYES

\$24

Laura Mercier
Metallic Crème Eye
Colour in Gold;
lauramercier.com



\$35

Nars Duo
Eyeshadow in Key
Largo (one
shade not shown);
narscosmetics.com



\$19

**Make Up
For Ever Aqua**
Eyes in #3L;
sephora.com



\$32

**Yves Saint
Laurent**
Mascara Volume
Effet Faux Cils;
yslbeautyus.com



LIPS

\$50

Tom Ford
Lip Color in
Spanish Pink;
neimanmarcus.com



**for real!
\$198**

**Affordable match-
ups from our
beauty director...**

CHEEKS

\$24

Elizabeth Arden
Ceramide Cream
Blush in Pink;
elizabetharden.com



EYES

\$8

Ulta
Color Coat
Cream Eye
Shadow
in Metallic;
ulta.com



\$4

**Maybelline
New York**
ExpertWear
Eyeshadow in
Constant Toast;
maybelline.com



\$3

**Essence
Cosmetics**
Gel Eye Pencil
Waterproof in
Around Midnight;
ulta.com



\$8

**Rimmel
London**
Wonder'lash
Mascara with
Argan Oil
in Black; at
drugstores



LIPS

\$7

CoverGirl
Colorlicious
Lipstick in Caramel
Kiss; covergirl.com



**for less!
\$54**



ALLISON WILLIAMS

THE LOOK FOR LESS!

Celeb makeup artist Gita Bass reveals how she created the *Girls* star's fresh, pretty face for a New York movie premiere

CHEEKS Blend a rosy cream blush onto the apples of your cheeks with a damp sponge—it gives you a perfectly dewy finish!

EYES Sweep a creamy dark-gold shadow over lids, then add a bronze hue into creases and along lower lashlines. Rim lashlines with a navy pencil and brush on three coats of volumizing mascara.

LIPS Complete the look by applying peach lipstick straight from the tube.

Aveeno.
ACTIVE NATURALS®

Naturally Beautiful Results®

What goes with everything? Beautiful skin.

A perfect pair for every style is AVEENO® Daily Moisturizing Body Wash and Lotion. Cleanse and then moisturize for healthier looking skin in 1 day. Exclusive AVEENO® ACTIVE NATURALS® Oat has 5 vital nutrients, naturally found in healthy skin. Because beautiful skin goes with everything.



EARTHY PALETTE

Not only do the four shades flatter all eye colors but they also have built-in primer to help your look last all day long.



\$10
Neutrogena
Nourishing
Long Wear
Eye Shadow
+ Built-In
Primer in
Soft Taupe;
at drugstores

SPRAY DEODORANT

Spritz and go! This formula dries almost as soon as you apply it without leaving residue behind for a fresh, clean feel.



\$5
Dove Dry Spray
Antiperspirant
in Nourished
Beauty;
drugstore.com

HYDRATING FACE OIL

A blend of jojoba oil and other natural ingredients leaves skin soft. Use it on its own or mix it with your moisturizer.



win it!
See page 158

\$25
Nuance
Salma Hayek
Nourish &
Renew Glow
Facial Oil;
cvs.com

STAY-PUT LIP STAIN

It glides on like a lip gloss, but the color (choose from six rich shades) won't wipe off—even through your morning latte.



\$3
NYC New York
Color Smooch
Proof Liquid
Lip Stain in
Get Noticed!; at
drugstores

Cheapies We Love!

Hear that? It's the sound of your bank account cheering. These editor-tested beauty goods are a serious steal

\$8
Maybelline
New York
Eye Studio
Brow Drama
Sculpting
Brow Mascara
in Soft Brown;
at drugstores



EYEBROW ENHANCER

The specially shaped brush fills in brows without missing any spots, and the gel-mousse tint looks natural and won't clump.



\$3 FOR 20 PADS
Yes to Cucumbers
Eye Makeup Remover
Pads; yestocarrots.com

EYE MAKEUP REMOVER PADS

These wipes nourish the eye area while gently taking off liner and mascara—even the waterproof stuff!

*it has a
built-in
cuticle
pusher*



\$7
Sally Hansen
18k Gold
Cuticle Eraser;
at drugstores

CUTICLE ERASER

Infused with strengthening gold particles (really!), this gel formula leaves cuticles smooth and nails polish-ready.

\$12
Hair Food
Moisture
Hair Mask;
target.com



CONDITIONING HAIR MASK

Give your strands some extra love! Honey extract works to repair damage, hydrate and add shine.

**INCREDIBLE SHOES.
BEAUTIFUL BAGS.
UNBEATABLE PRICES.**

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StyleWatch
EXCLUSIVELY FOR JUSTFAB

People
StyleWatch
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WHO GOT IT RIGHT?



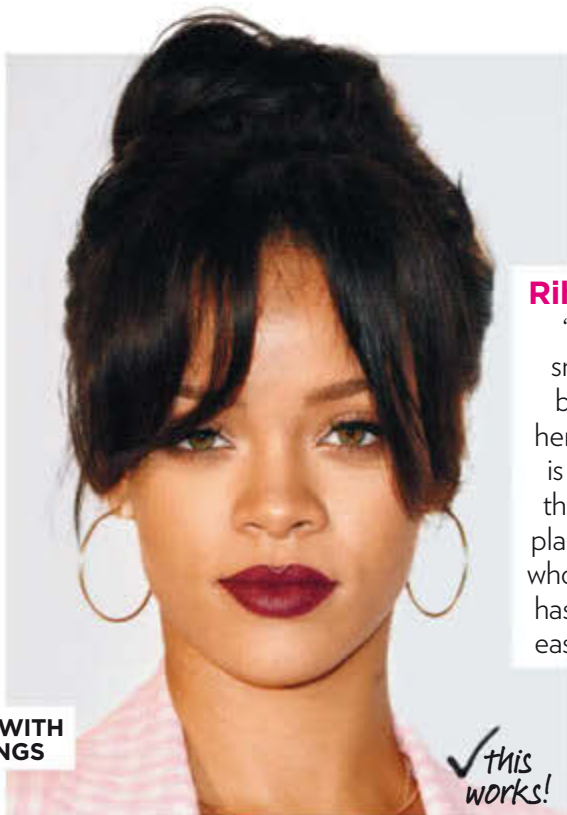
Tabatha Coffey, hairstylist and author, breaks down why some celeb styles work—and why others miss the mark



Leona Lewis

“Her bun is too high and full. As for her bangs, they’re much longer than they should be.”

BUN WITH BANGS



Rihanna

“The smaller bun at her crown is in just the right place. The whole style has a soft, easy feel.”

✓ *this works!*



TEXTURED LOB

✓ *this works!*

Ruth Wilson

“Too messy! Instead of pushing her hair back, she should have tried a clean part so it would frame her face.”



Ashley Benson

“Talk about a hot look—her hair has good body, and the collarbone-skimming length is really in right now.”



SIDESWEPT WAVES

Emmy Rossum

“These waves are a little frizzy and should have been smoothed out. It almost looks like she just rolled out of bed.”



Blake Lively

“This is so lovely! Her hair has obviously been coiffed, but the loose waves still appear perfectly undone.”

CLOCKWISE FROM TOP LEFT: HAMMA SANDERS; JON FURNISS/INVISION/AP; WALTER MCBRIDE/WIREIMAGE; DAVID LIVINGSTON/GETTY IMAGES; ANDREW H. WALKER/GETTY IMAGES; ROB KIM/GETTY IMAGES; STEVE GRANITZ/WIREIMAGE

BREAK THROUGH TECHNOLOGY
PERFORMANCE NATURALS

A REVOLUTIONARY EXTRACTION PROCESS

200x producing concentrates up to
MORE POTENT
than their raw organic state



high performance
ceramides

healing
vitamin E



SODIUM LAURYL SULFATE-FREE

proganix.com |                                                               

Proganix

nature + science = SALON PERFORMANCE



SAVE COLOR-TREATED STRANDS

Keep your brand-new color on point! Antioxidants in this formula help prevent hair from fading fast.

Pantene Expert Fade Defy Vibrant Color Shampoo, \$9; at drugstores

SAY HELLO TO HYDRATION

Lather up with a wash that has nourishing ingredients like avocado and olive oil to quench dry strands—it'll leave them so soft and touchable.

Infusium23 Moisture Replenisher Shampoo, \$7; drugstore.com

DO DAMAGE CONTROL

Infused with vitamins, it strengthens and works to reduce breakage. Focus on the scalp when applying so locks are treated from the roots down.

Clear Scalp & Hair Active Damage Resist Ultra Nourishing Shampoo, \$6; at drugstores

Shampoo Superstars

Don't let aisles and aisles of options overwhelm you! We looked at all the newest choices and found the best to address your mane concerns



PUMP UP THE VOLUME

This light formula won't weigh hair down—plus, it smells delight! Then when you condition, just apply it to the ends to keep roots full and voluptuous.

Garnier Fructis Full & Plush Shampoo, \$4; garnierusa.com

FIGHT THE FRIZZ

Keep flyaways down! Rich oils in the cleanser smooth hair cuticles and lock in moisture to prevent a poufy look. Bonus: The pump bottle is so easy to use!

Aloxxi Essential 7 Cleansing Oil Shampoo, \$22; aloxxi.com

GET YOUR SHINE ON

Product buildup leads to dullness, so this breaks down the gunk to let your hair's glossiness come through.

Herbal Essences Wild Naturals Illuminating Shampoo, \$6; at drugstores

People StyleWatch events

THE ESSIE SPARKLE STATION AT THE LIPTON SPARKLING TEA LOUNGE

Hundreds of movie buffs, festival-goers, and stylish film industry notables were treated to a weekend of luxurious mini manicures compliments of essie.® Sumptuous specialty cocktails by Lipton Sparkling Ice Tea were served right in the center of the action throughout the exciting opening weekend of Park City's 2015 film festival.



THE LIPTON SPARKLING ICE TEA LOUNGE DECOR



ESSIE SPARKLE NAIL STATION



GUEST HOST BRITTANY SNOW AT THE LIPTON SPARKLING TEA LOUNGE



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ESSIE SPARKLE GIFT BAG



MANICURE BY ESSIE

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to hand to dramatize
molding properties.



always

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I'M SO INTO...

Here's what our beauty director
HOLLY CARTER is loving this month

Reese Witherspoon's Ultragirlie Lipstick

Talk about pretty in pink! Celeb makeup artist Lauren Andersen went with a bubblegum shade that perfectly played up Reese's mod look. She used a brush to apply it ever so precisely, so there was no need for lip liner.

Avon Ultra Color Absolute Lipstick in Pink Renewal, \$9; avon.com



Make Up For Ever
Lip Brush #304, \$25;
sephora.com



EYE- ENHANCING CONTACTS

A recent study found that people are more attracted to eyes that have a strong limbal ring (that's the outline around your iris). Well, Acuvue's new Define lenses (available with or without a prescription) give eyes that extra dimension. When I put them in, I couldn't stop checking myself out in the mirror—seriously!

Acuvue 1-Day Acuvue Define Brand Contact Lenses in Natural Shimmer, \$75 for 60 lenses; acuvue.com

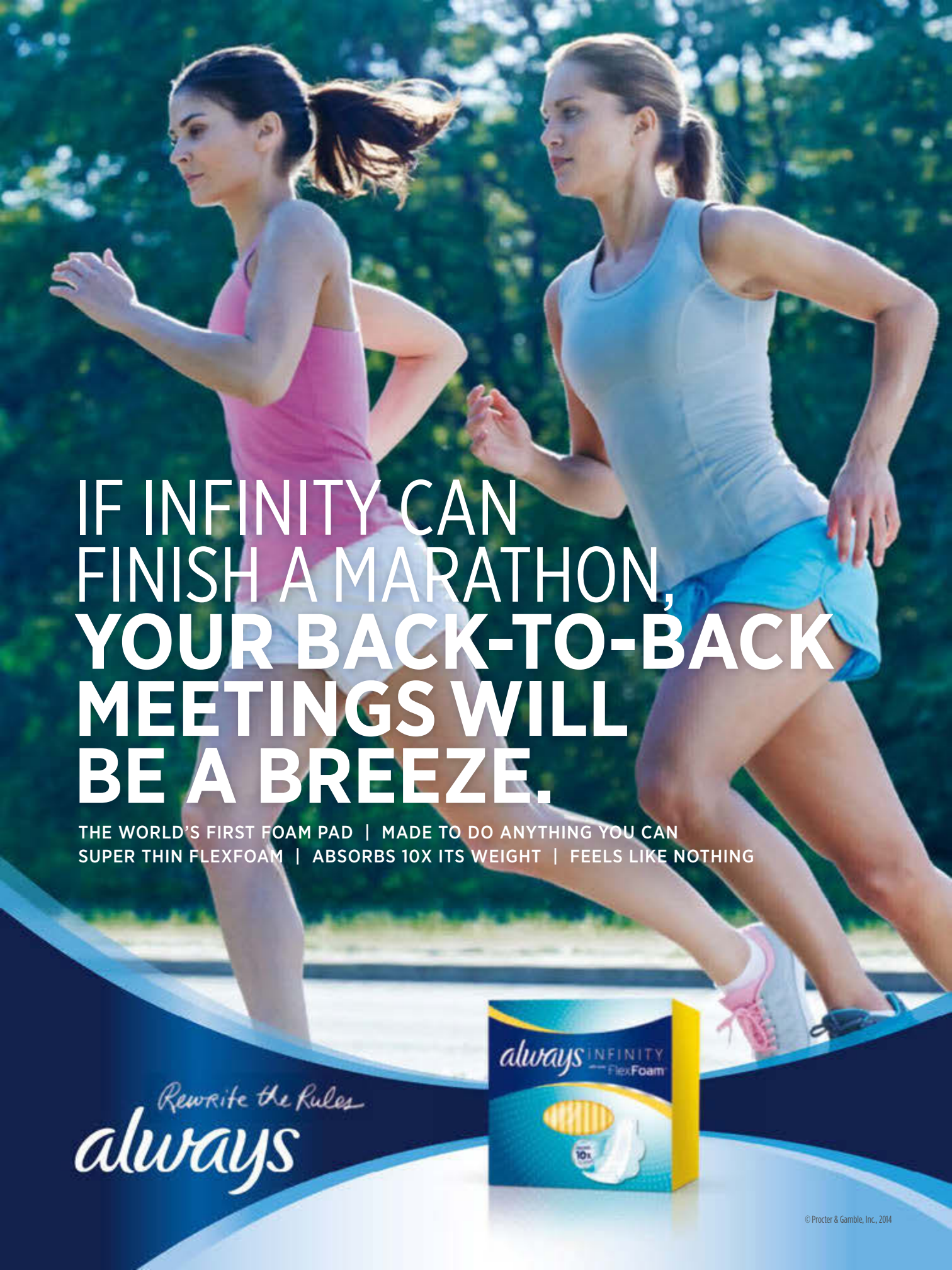
Krigler's Bright, Cheery Fragrance

The perfume brand has been putting out unique scents for some time—**Grace Kelly** and **Audrey Hepburn** were fans!—and its latest doesn't disappoint. To celebrate its new L.A. store, Krigler mixed refreshing florals, spices and woody notes as an ode to the city. One spritz takes you to a sunny place!



Krigler Charming California 215 Eau de Parfum, \$215 for 1.7 fl. oz.; krigler.com

FOLLOW HOLLY! Instagram and Twitter: @hollsbeauty



IF INFINITY CAN FINISH A MARATHON, YOUR BACK-TO-BACK MEETINGS WILL BE A BREEZE.

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YOUR
GO-TO

Style Guide



LOOK CHIC AT WORK!

Bye-bye, stressful mornings! These tips make figuring out what to wear to the office a total no-brainer

Gabrielle Union
with a
Prada bag.

Victoria
Beckham
in a Louis
Vuitton vest
and shirt
and Manolo
Blahnik
pumps.

Jamie Chung
in a Reese +
Riley jacket,
Finders Keepers
the Label top
and Elizabeth
and James
skirt.

Amal
Clooney in
a Camillo
Bona dress
with a
Ballin bag.



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

One-Minute Outfit Ideas

In a rush? Try this mindless get-dressed equation!
Easy shift + structured bag + cool heels = totally polished work look



Kate Bosworth in a Pucci dress and Bionda Castana heels.



Metaphor "Mesh Blocked Dress" in polyester-crepe, \$48; sears.com



Employi New York "Gaitling" polyester-rayon-blend dress, \$119; employi newyork.com



Massimo Dutti Viscose-polyester-blend dress, \$110; massimodutti.com

a simple tan dress will never go out of style



Sondra Roberts "Handle with Care" faux leather bag 8"H x 9"W x 5"D, \$95; sondraroberts.com

a bright bag keeps your look fun & fresh



H&M Cotton-polyester bag, 12"H x 15"W x 6"D, \$40; hm.com



Badgley Mischka "Jean Printed" leather bag, 9.5"H x 12"W x 4"D, \$295; S&T Famous Bags, 718-375-2000



Cole Haan "Barra High Sandals" in leather, \$178; colehaan.com



Kristin Cavallari by Chinese Laundry "Cyprus" leather heels, \$159; chineselaundry.com

think of snakeskin as a neutral—it goes with everything



Forever 21 "Strappy Pointed Pumps" in faux suede, \$30; forever21.com

STILL LIFE: PAUL ARMSTRISTER; STYLISTS: CHANEL KENNEDY, BENNY LA MICEL, KATE BOSWORTH, ANGELA WEISS/GETTY IMAGES



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PROPER
LOVE
FOR
PINK.

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Emily wears **Pink+Proper.**

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NEW YORK



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5 Things No Chic Woman Should Live Without

The ultimate master of style (she made the wrap dress famous!), fashion designer **Diane von Furstenberg** reveals what every working woman needs in her arsenal

Diane von Furstenberg in 1972.



- 1 Glam sunglasses** “I’m constantly on the go, and sunglasses are the first thing I reach for. The right pair adds instant glamour, which I love!”
DVF “Demi” sunglasses in plastic, \$136; dvf.com



- 2 Elegant jewelry** “This is something that should never be forgotten! Jewelry is like the perfect spice—it complements what’s already there. This bangle is a personal favorite of mine.”
DVF “Gemma Interlock Bracelet” in brass, \$128; dvf.com

“Jewelry is like the perfect spice—it complements what’s already there.”



- 3 A hold-everything tote** “If you invest in one work piece, make it a great bag. This one is large enough to fit my iPad and more.”
DVF “Large Ready-to-Go Metallic Embossed Croc” leather bag, 12”H x 20”W x 6”D, \$398; dvf.com



- 4 A go-to dress** “Find a style that makes you feel confident. A wrap dress is flattering and sophisticated.”



- 5 Sleek pumps** “I like to choose a classic silhouette and then play with texture to add interest.”
DVF “Bethany” leather heels, \$325; dvf.com



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BLISSFULLY
INTO
BERRY.

COLOR
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Stop Wearing the Same Old Pieces

If your job doesn't require a uniform, then quit acting like it does! Snap out of your rut with these professional, on-trend options

IF YOU LOVE THE LOOK OF A BLAZER, TRY A LONG VEST



Wai Ming "Vanessa Vest" in polyester-crepe, \$280; waimingstudio.com



Club Monaco "Belka Vest" in triacetate-polyester blend, \$349; clubmonaco.com



Ann Taylor Polyester-elastane vest, \$179; anntaylor.com

IF YOU ALWAYS REACH FOR A SHIFT, TRY A SHIRTDRESS



Lauren Ralph Lauren "3/4 Sleeve Casual Dress" in linen-twill, \$165; bloomingdales.com



Ann Taylor "Striped Shirt Dress" in polyester-spandex, \$139; anntaylor.com



Rebecca Taylor "LS Leo Fever Shirt Dress" in silk, \$395; rebeccataylor.com

IF YOU FEEL MOST COMFY IN TROUSERS, TRY CULOTTES



1. State "Pleated Culottes" in polyester, \$98; lordandtaylor.com



Forever 21 "Pleated Woven Culottes" in polyester-spandex, \$25; forever21.com



Alice + Olivia by Stacey Bendet "Ken Culottes High Waist Pleated Gauchos" in acetate-viscose, \$265; aliceandolivia.com



Read important messages during meetings with only a touch of a button.

Pebble "Pebble Watch" in polycarbonate with silicone band, Apple and Android compatible, \$99; getpebble.com

Way More Than Just a Watch

These gadgets are gaining popularity, and for good reason—they make life so easy!



Check the weather, e-mail and more. Plus, download different watch faces like this **Rebecca Minkoff** design.

Moto 360 "Champagne Gold Stainless 18mm Slim Band" smartwatch, Android compatible, \$330; motorola.com

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NEW YORK



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Hit Snooze and Still Look Polished



Jamie Chung

1

Learn an easy style

Make a low ponytail your go-to—it's simple and chic! For a sleek look, wrap a section of hair around the base of your pony to hide the elastic.

Shave time off your beauty routine with these quick tricks



2

Extend your blowout

Skip the hassle of having to do your hair every morning. Before you blow-dry, prep strands with a hair primer to help your style last longer. Then, on day two or three, refresh it by spraying dry shampoo at the roots.

John Frieda Frizz Ease Beyond Smooth Frizz-Immunity Primer, \$10; at drugstores

Alterna Haircare Style Cleanse Extend Dry Shampoo in Sugar Lemon, \$36; alternahaircare.com

3

Find a do-it-all palette

Stick to a small kit that has all the basics you need for your eyes, lips and cheeks. Not only does it keep everything in one place, but you can also throw it in your purse for midday touch-ups.

Urban Decay Naked on the Run (includes mascara, eyeliner, lip gloss, eye shadow, bronzer and blush), \$54; sephora.com



4

Get organized

Separate items you use on a daily basis from the rest of your products. Line them up in the order you use them so you don't have to dig around when you're in a rush.



Nivea In-Shower Body Lotion, \$8; at drugstores

5

Maximize your shower routine

Use an in-shower lotion that you rinse off after cleansing. This way you won't have to wait for your moisturizer to absorb before getting dressed.

No Time to Shop?

MM.LaFleur says they take the work out of 9-to-5 dressing by curating personalized looks for you. Assistant Editor Heather Viggiani tried it out

HOW IT WORKS:

"I went on mmlafleur.com and took a quiz. I named my style icon (Beyoncé!) and listed my sizes. Then I received a box with three dresses, a skirt and a top. I had four days to send back what I didn't want before being charged."

THE VERDICT:

"The items are ideal for someone who needs quality work basics—my fave was the classic black sheath. I just wish the prices were a tiny bit lower—I couldn't afford to keep everything!"



HEATHER VIGGIANI IN **MM.LaFleur** "Etsuko" polyester-spandex dress with belt (available in sizes 0P-14), \$175; mmlafleur.com



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SAVE BIG MONEY!

Whatever your budget, these easy tips and tricks help give your wallet a break

1

Tailor pieces for less

“When buying classic items you’ll have forever, you want them to fit perfectly. So, **buy them at a store that provides free or low-cost tailoring.** Club Monaco and Saks Fifth Avenue do alterations on most full-priced pieces for free, while Nordstrom Rack offers them at affordable fees.”

—Patrice J. Williams, affordable style expert and author of *Looking Fly on a Dime*

2

Skip in-store shopping bags

“Larger stores often offer you big shoulder bags or baskets for lugging around clothes while you shop. They seem convenient, but they actually cause you to rack up tons of things you don’t need. Carry items by hand instead so you’re more discerning about what you take to the dressing room or cash register. If your arms start getting weighed down, that’s when you ask yourself, ‘Do I really need all this?’ The answer is usually ‘no!’”

—Patrice J. Williams

3

“If a store ever asks me to take a survey, I always do it because they’ll usually e-mail me a surprise promotion code as a thank-you.”

—Rebecca Levine, Atlanta

READER TIP!

4 Log your purchases

“Upload pics of your receipts to the ReceiptPal app—they use the info for market research and give you points toward gift cards from Amazon.com and Restaurant.com in return. The app also acts as a receipt organizer. So, if something you buy goes on sale, you can easily locate the receipt and get a price adjustment.”

—Joanie Demer, cofounder, *Thekrazycouponlady.com*

ReceiptPal (free; Apple App Store and Google Play)



5

Buy clothes from window displays

“If you ask, smaller boutiques will sometimes let you **purchase pieces off the mannequin at much lower prices.** Don’t worry about a missing button or tiny holes from pinning and tucking—fixing those things is easy (and cheap!).”

—Lesley-Anne Scorgie, personal finance expert and author of *Well-Heeled: The Smart Girl’s Guide to Getting Rich*

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Play
Up
Your

SHAPE!

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PETITE



In an ASOS top, Just Cavalli skirt and Jimmy Choo heels with a Céline bag.

“Too much of a pattern would overwhelm my small frame, so I wore a crop top and paired it with a solid, high-waisted skirt to elongate my leg line.”

Wendy Nguyen
Check out her blog!
Wendyslookbook.com

Don't Be Afraid of Stripes

Make this classic print work for your body! These bloggers show you how it's done

TALL



In a Maje top, Equipment shirt, Helmut Lang pants and Valentino heels with a Chanel bag.

PEAR-SHAPED



In an Eloqui top and skirt and Zara heels with a Zara bag.

“Wearing stripes on the leanest part of your body, like I did, always flatters. Then, I chose to add a full skirt that hits at my smallest point.”

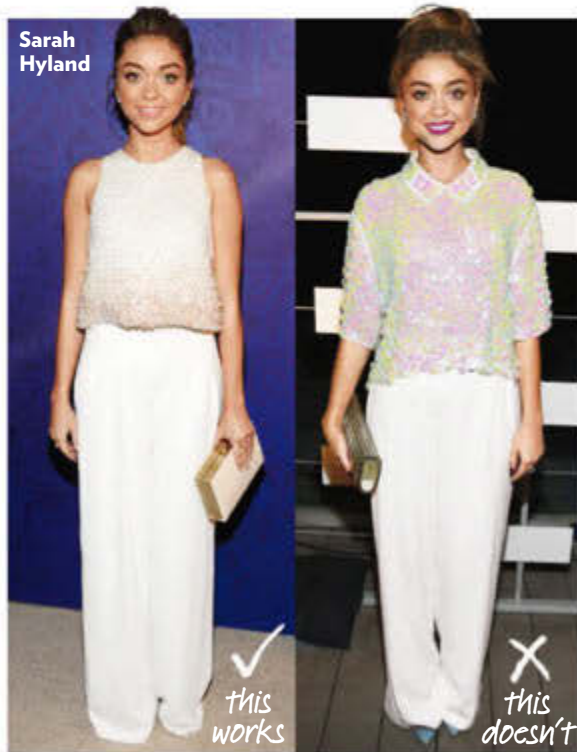
Rochelle Johnson
Check out her blog! Beauticurve.com

“Wider stripes on top give the illusion of curves on my boyish shape, and the cropped style over a button-up breaks up my tall silhouette.”

Caitlin Lindquist Check out her blog!
Alittledashofdarling.com

LISTEN UP, PETITE GIRLS

Make Wide-Legs Work for You



The cropped tank shows off Sarah's waist, and bare arms balance a more covered-up lower half.

A long, boxy, highly embellished top paired with loose pants swallows her small frame.

We Tried It: Sweats That Slim???

NYDJ swears their new athleisure collection smoothes and contours. So, does it work?

"Okay, so these didn't make me look 10 pounds thinner, but I did really like how the slimming panels held in my tummy. It helped me feel less schlumpy than I normally do in sweats." —Elizabeth Carmona, senior editor



NYDJ "City/Sport Trainer Tank with Shelf Bra" in nylon-Lycra blend, \$58; nydj.com

NYDJ "City/Sport Fit Solution City Pants" in cotton-polyester blend, \$98; nydj.com

Say "I Do" to Eva Mendes's Bridesmaid Collection



The star has teamed up with New York & Company once again—this time on a gorgeous line of eight bridesmaids dresses (\$79-\$119) in a wide range of sizes (0-18). From lacey fit-and-flares to flowy maxis, there's something for everyone—and just in time for wedding season!



Bridal Party Eva Mendes Exclusively at New York & Company "Maria Lace Dress" in polyester-cotton, \$90; nyandcompany.com

StitchFix Introduces Petites

Now you can shop the personal styling service's on-trend denim, skirts, blouses and more in smaller sizes (0P-14P). Just fill out your style profile, and for a \$20 fee they'll mail you five hand-picked items from brands like Donna Morgan, DL1961 and Andrew Marc (\$38-\$200). Purchase what you like and return anything that doesn't work in the provided prepaid envelope.



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.

WINNER'S CIRCLE

Mary Lambert

Wearing ML Monique Lhuillier, the breakout “Same Love” singer’s look is perfectly on pitch. Check out why this stunning fit-and-flare hits all the right notes.

Hot Shoes in Extended Sizes

Finding cute, of-the-moment footwear when you have bigger feet?

#Thestruggleisreal

Luckily, the folks at Smashshoes.com are making it easier. The site features a modern selection of pumps, sandals and more—all designed for sizes 10-13 (\$39-\$99).



Smash Shoes
“Plei” faux leather heels, \$79; smashshoes.com



a V-neck is great for a larger bust

bare arms balance the voluminous skirt (and show her tats!)

the waistline highlights her hourglass shape

the high-low hem hits at a flattering point

nude pointy-toe heels elongate her legs

At the 2014 American Music Awards.

Best Denim Lines for Plus

Three brands that make it easier than ever to find jeans that not only fit but look fashionable

1. TORRID

With so many cool styles, like these frayed-hem boyfriends, they’re a great choice for staying current. (torrid.com)



Torrid “Boyfriend Crop” cotton-spandex jeans (available in sizes 12-28), \$49; torrid.com

2. ELOQUII

Our fave for a more classic look and a streamlined fit, the site is a must-visit when you need an everyday pair. (eloquii.com)

3. FASHION TO FIGURE

Their denim selection is newly revamped and has a fun feel—it’s a go-to for plus fashion bloggers! (fashiontofigure.com)



FOR EVERY BODY & BUDGET

The Trend: Fuller Pants

LOOKING TO BALANCE CURVES?

Go for voluminous culottes



\$59
XOXO Polyester-crepe culottes; macys.com



\$120
Armani Exchange Rayon culottes; armaniexchange.com



\$168
Plenty by Tracy Reese "Swing Culottes" in viscose; tracyreese.com



Rashida Jones

LOOKING TO FILL OUT A SMALLER FRAME?

Try a pair that's pleated and cropped



\$67
ASOS Polyester trousers; asos.com



\$100
Mango "Merino" wool trousers; mango.com



\$188
French Connection "Micro Check Trousers" in wool-polyamide blend; frenchconnection.com



January Jones

LOOKING TO APPEAR TALLER?

High-waisted palazzo pants are for you



\$44
Worthington Triacetate-rayon-blend trousers; jcp.com



\$126
Line & Dot "Luxe Wide Leg Trousers" in polyester-spandex; thelineanddot.com



\$298
Alice + Olivia by Stacey Bendet "Straight Wide Leg Trousers" in polyester; alicelandolivia.com



Nicole Richie

Beauty Meets Comfort
see more at www.SodaShoes.com



SODA

We Heart Fit-and-Flares!

Snug on top, flowy on bottom, this magical style flatters every single body type.

We teamed up with **Amazon Fashion** to bring you our faves for spring



Shop More StyleWatch Picks!
Check out Amazon.com/Fashion for other look-great styles from our editors!



\$198
Helene Berman "Spot Contrast Neck Cap Sleeve Dress" in polyester-cotton blend; amazon.com/fashion

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EXCLUSIVE PROMOTION

SISTERS WITH STYLE

Redefining the notion of the "family band," the Haim sisters, Danielle, Este and Alana, maintain an authentic look on stage and on the street. Known for their signature throwback style—vintage store finds, black boots and perfectly cool tees—these indie icons tell us how to rock a pair of Levi's®.



LIVE IN **Levi's®**
JEANS

EXCLUSIVE PROMOTION



"THE LOOK
I AM ALWAYS
INTO IS
SASSY AND
CONFIDENT."
-ESTE

THE ONES THAT GOT AWAY

The first thing Alana ever borrowed from Danielle's closet was the ultimate pair of cut-off jean shorts. "Perfectly frayed, they traveled the world, but are gone now," Alana says. "They were my lucky pair, I hope someone out there is wearing and enjoying them."

DANIELLE'S PERFECT CUT-OFF JEAN SHORTS

"Use Levi's® with a higher waist. Cut them a little longer than you want, they're going to fray."



EXCLUSIVE PROMOTION

UNDER COVER

Danielle rocks a classic Levi's® Trucker. Jean jackets are another trademark trend that's become a Haim must-have. Este says that you want one "that feels lived in, not tight or constricting."

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JEANS

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Spring Fashion

It's All About Shoes & Bags

MEET THIS SEASON'S OUTFIT-MAKERS! ADD ANY (OR ALL!) OF THESE TRENDS TO YOUR SHOPPING LIST TO INSTANTLY FRESHEN UP YOUR WARDROBE

**Designer
Pick**

Brian Atwood
"Karin" satin sandals, \$855;
brianatwood.com



Topshop "Snake-Effect Platform Heels" in faux leather, \$90; topshop.com



Nine West
"Campallo" leather sandals, \$119;
amazon.com



Chinese Laundry
"Avenue" faux suede sandals,
\$70; chineselaundry.com



Stuart Weitzman
"Uparound" leather sandals,
\$445; 212-750-2555



MICHAEL Michael Kors
"Odessa Platform" leather sandals,
\$185; 866-709-5677 for stores



Retro Platforms

CHANNEL YOUR INNER DISCO QUEEN! THIS CHUNKY SHOE IS BACK IN A MAJOR WAY—TRY IT WITH A BOHO TOP AND A PAIR OF FLARES

JustFab "Barbi" canvas sandals, \$40; justfab.com



Delicious "Bosco" faux leather sandals, \$39; fortunedynamic.com



Guess "Odonna2" faux leather sandals, \$110; guess.com



STILL LIVES: MICHAEL KRAUS; STYLIST: BENNY LA MICELA



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.

2 Daytime Minis

THEY'RE SMALLER THAN THIS MAGAZINE, BUT THESE ITTY-BITTY BAGS MAKE A BIG STYLE IMPACT



Zara "Snake Skin Printed Mini" faux leather bag, 6"H x 11"W x 5"D, \$70; zara.com for stores

Designer Pick



Fendi "Micro Peekaboo" leather bag, 4.5"H x 6.5"W x 2"D, \$1,550; fendi.com for stores

DKNY "Mini Round Double Zip Satchel" in leather, 6"H x 8.5"W x 4"D, \$248; 800-231-0884 for stores

ZAC Zac Posen "Eartha Top Handle Mini" patent leather and leather bag, 6"H x 7.5"W x 3"D, \$295; couture.zappos.com

Isaac Mizrahi New York "Susanna" leather and plastic bag, 6.5"H x 7.5"W x 2.5"D, \$108; isaacmizrahi.com

T-shirt and Jeans "Mini Satchel" in faux leather, 5"H x 8"W x 4"D, \$25; dsw.com



Kate Spade Saturday "Slip On Mules" in leather, \$195; saturday.com



INC International Concepts "Rufuss Slide Sandals" in leather, \$80; macys.com

Designer Pick

Jimmy Choo "Vanisa" leather mules with calf hair detail, \$995; jimmychoo.com



Calvin Klein "Peggy" leather mules with neoprene detail, \$139; Dillard's, 800-345-5273

3 Chic Mules

STACKED HEEL OR STILETTO: PAIR THESE WITH SKINNY CROPPED PANTS OR A STREAMLINED DRESS FOR AN INSTANTLY ON-TREND VIBE



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.



Vince
"Allison" leather
mules, \$395;
neimanmarcus.com



VC Signature
"Nyree" leather
mules, \$195;
vcsignature.com



Ann Taylor
"Peeptoe Mules"
in leather, \$138;
anntaylor.com



Banana Republic
"Aveva Mules" in
leather, \$128;
bananarepublic.com
for stores

25% off!*



ASOS
"Hold It Mule
Sandals" in
faux leather, \$85;
asos.com



Nine West
"Funnyhow" faux
leather mules, \$99;
ninenwest.com

4 Slouchy Hobos

FORGET STRUCTURE! AN EASY SHAPE MAKES A CASUAL STATEMENT IN EVERYTHING FROM CLASSIC NEUTRALS TO BOLD STRIPES

Designer Pick



Elena Ghisellini "Estia Gradient" leather bag, 16"H x 26"W x 2"D, \$1,235; Elodie K., 323-658-5060

Halston Heritage "Lavender Multi Hobo Bag" in leather, 13"H x 16"W x 1"D, \$495; halston.com



Crown Vintage
"Ely Fringe Hobo" faux leather bag, 15"H x 15.5"W x 3.5"D, \$50; dsw.com

J.Crew "Downing Hobo Bag" in leather, 12"H x 13"W x 5.5"D, \$198; jcrew.com

*Banana Republic From March 20 to April 17. See page 156 for details.

Sexy Gladiators

THESE STRAPPY SANDALS LOOK EVEN HOTTER WHEN YOU PICK A PAIR WITH A HEEL. TRY THEM WITH REALLY GIRLIE DRESSES AND SKIRTS—THE CONTRAST IS UNEXPECTED AND FRESH

Manolo Blahnik
“Ming” leather sandals,
\$1,095; Barneys New
York, 212-826-8900

**Designer
Pick**



Ivanka Trump “Rannon” leather
heels, \$145; macys.com



Make Me Chic
“Arena” faux leather
sandals, \$35; make
mechic.com
30% off!*



Vince Camuto
“Barbara” leather
heels, \$198;
vincecamuto.com

AMI Clubwear “Karly”
faux leather heels, \$35;
amiclubwear.com

45% off!**



Guess “Abay” leather sandals,
\$199; guess.com

STILL LIVES: MICHAEL KRAUS; STYLIST: BENNY LA MICELA

* **Make Me Chic** From March 20 to April 17, enter “PSW30AR” at checkout for a discount on these heels.

** **AMI Clubwear** From March 20 to April 17, enter “AMIPSW45” at checkout for a site-wide discount. Excludes Pleaser shoes and doorbusters.

6 Cool Platforms

SCORE A SPORTY-CUTE STYLE AND ADD HEIGHT, MINUS THE ACHY ARCHES, WITH THIS CROSS BETWEEN A FLAT AND A PLATFORM



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.



Kate Spade New York "Tasely" leather sandals, \$250; katespade.com



Tory Burch "Mino Wedges" in leather, \$350; 866-480-8679 for stores



See by Chloé "Alia Striped" leather sandals, \$350; net-a-porter.com



Wanted "Torte" faux leather sandals, \$50; bonton.com



& Other Stories Leather, wood and rubber sandals, \$195; stories.com



Designer Pick

Paul Andrew "Leros" leather sandals, \$795; Jeffrey, 404-237-9000



Kenneth Cole "Joyce" leather and faux leather sandals, \$130; kennethcole.com



Oasis "Tan Crossbody" faux leather bag, 8"H x 9"W x 3"D, \$45; oasis-stores.com



H&M "Small Bag" in faux leather, 7"H x 10"W x 4"D, \$35; hm.com



20% off!***

Designer Pick

Joey Wölffer "The Classic Bag" in leather with silk and brass detail, 9"H x 6"W x 3"D, \$975; thestyleliner.com



Tory Burch "Toggle Mini Messenger" leather bag, 7"H x 7.5"W x 2.5"D, \$425; toryburch.com

Classic Saddle Bags

PICK THE UTILITARIAN SHAPE TO GIVE A TIMELESS ESSENCE TO WHATEVER YOU'RE WEARING



8 Polished Totes

LUGGING AROUND YOUR
LIFE NEVER LOOKED
SO GOOD! SIMPLE AND
SOPHISTICATED DETAILS
MAKE THIS CARRY-
EVERYTHING BAG GREAT
FOR WORK

Clare V. "Simple Tote" in suede
with leather detail, 15"H x 12.5"W x
4.5"D, \$455; clarev.com



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.



Lauren Ralph Lauren "Tote"
in faux leather, 11"H x 17"W x 4"D,
\$168; bloomingdales.com



Imoshion "Callie" faux
leather tote, 12.5"H x 11"W x
6"D, \$59; imoshionstore.com



**Forever 21 "Faux Leather
Tote,"** 14"H x 12"W x 5"D, \$30;
forever21.com



**Designer
Pick**

Reed Krakoff "Krush Tote"
in leather, 15"H x 14"W x 4.5"D,
\$1,490; reedkrakoff.com



Diane von Furstenberg
"Voyage Large Tote" in leather, 13"H x
20"W x 6"D, \$398; dvf.com



Nine West "Helena Large Tote"
in faux leather, 13.5"H x 20.5"W
x 5.5"D, \$99; ninewest.com



**Coach "Printed Crossgrain Taxi
Tote"** in leather, 17"H x 11"W x 8"D,
\$295; coach.com



Poverty Flats by Rian
"Colorful Shopper" faux leather
tote, 11.5"H x 16"W x 5.5"D,
\$68; povertyflatsbyrian.com

win it!
See page 158



Gap "Leather Tote," 13"H x
12"W x 6"D, \$125; gap.com

G Strappy Flats

WHETHER IN BASIC BLACK, FUN FUCHSIA OR TRENDY METALLIC, A TIE AROUND THE ANKLE ADDS A DELICATE, DRESSY FEEL



Stuart Weitzman "Gilligan" lamé flats, \$385; 212-750-2555



Misha Nonoo x Aldo Rise "Aeaniel" leather flats, \$100; aldoshoes.com



Belle by Sigerson Morrison "Sable" suede flats, \$195; bellenyc.com



Seychelles "Dainty" leather flats, \$110; piperlime.com



Jessica Simpson Collection "Zabrina" suede flats, \$79; macys.com

**Designer
Pick**



Daniele Michetti "Sida" suede flats, \$765; net-a-porter.com



Boden "Lille Lace-up Point" suede flats, \$138; bodenusa.com



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.



Melie Bianco
"Stephanie" faux
leather bag, 10"H x
13"W x 6"D, \$104;
meliebianco.com

20% off!*



L.K. Bennett
"June" leather and
canvas bag, 13"H x
12"W x 6"D, \$595;
lkbennett.com



Deux Lux
"Wanderlust
Drawstring" faux
leather bag, 9"H x
10"W x 4.5"D, \$95;
deuxlux.com

20% off!*

10 Fun Bucket Bags

THESE BABIES AREN'T
GOING ANYWHERE—AND
THANK GOODNESS,
BECAUSE THEY'RE
BEYOND CUTE



Cole Haan "Felicity
Drawstring" leather bag,
11"H x 10"W x 4.5"D, \$298;
colehaan.com



Kate Spade New York
"Kacey Lane Small Poppy
Cross Body" leather bag,
8"H x 11.5"W x 2"D, \$278;
katespade.com



Rebecca Minkoff
"Fiona Bucket"
leather bag, 11"H x
12"W x 6"D, \$345;
rebeccaminkoff.com



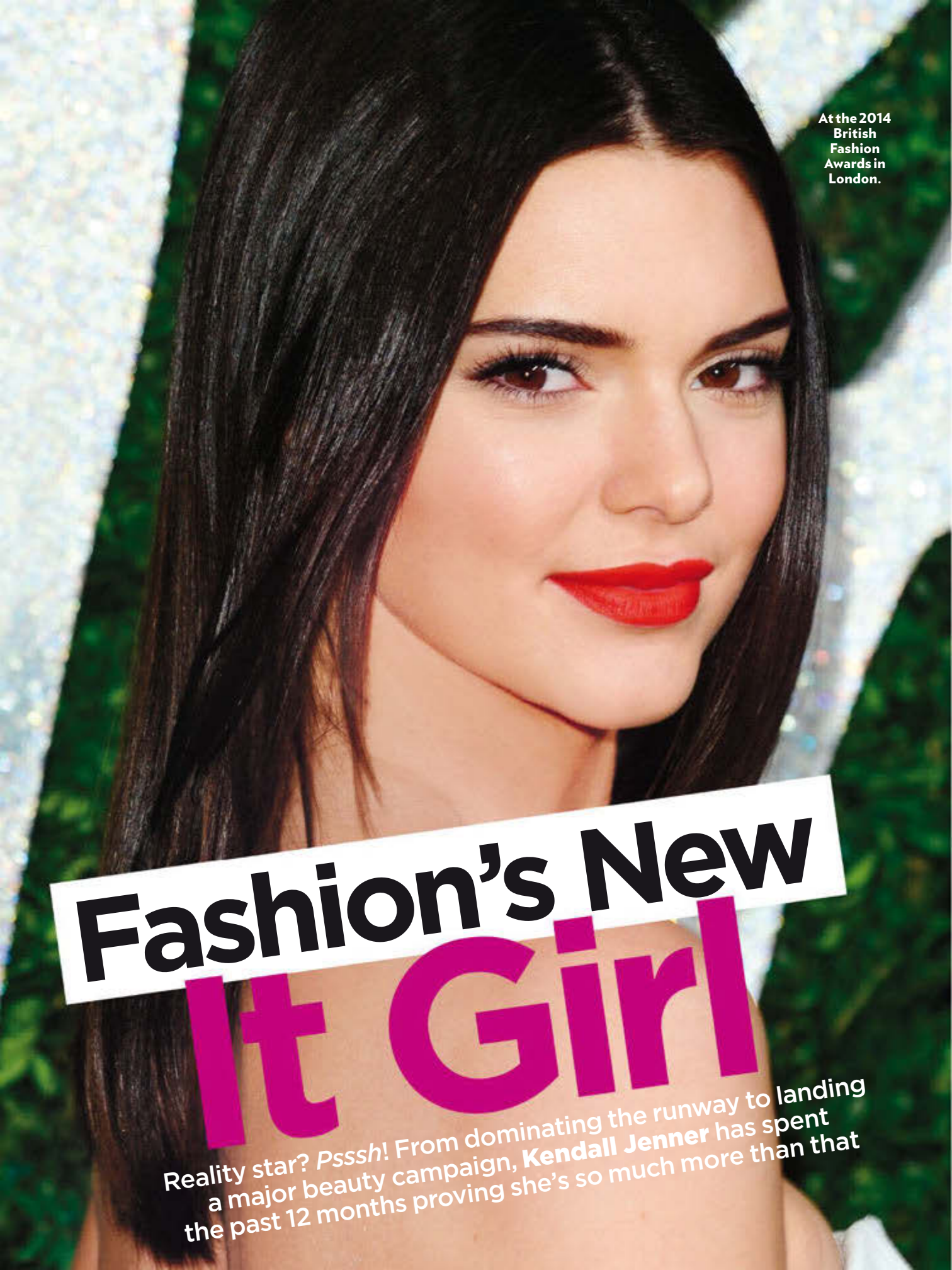
AMI Clubwear
Faux leather
bag, 9"H x 12"W
x 4"D, \$43; ami
clubwear.com

45% off!***



Marc by Marc Jacobs
"Donut Crossbody"
leather bag, 9"H x
7.5"W x 3"D, \$368;
thebay.com

* **Melie Bianco** From March 20 to April 17, enter "PSW20" at checkout for a discount on full-price merchandise. ** **Deux Lux** From March 20 to April 17, enter "PSW415" at checkout for a discount on this bag. *** **AMI Clubwear** From March 20 to April 17, enter "AMIPSW45" at checkout for a site-wide discount. Excludes Pleaser shoes and doorbusters.



At the 2014
British
Fashion
Awards in
London.

Fashion's New It Girl

Reality star? *Psssh!* From dominating the runway to landing a major beauty campaign, **Kendall Jenner** has spent the past 12 months proving she's so much more than that

In a BLK DNM jacket and Wildfox sunglasses.



In a Rag & Bone fedora with a Céline bag.

Street Style Star

Kendall's off-duty vibe is just as drool-worthy as the designer looks she models. Her trick: Mix chic classics with edgy, tomboy-ish pieces

In Ray-Ban sunglasses and Chanel boots.

In a Nasty Gal top and Givenchy oxfords.

HER GO-TOS

Stealing her effortlessly cool look is a cinch with these picks

ROCKER TEE

Daydreamer "David Bowie Rock Tank" in rayon-spandex, \$79; daydreamerla.com



SOFT FEDORA

Nine West "Pale Felt Rancher," \$46; belk.com



CLASSIC OXFORDS

Pretty Loafers "Lena Graffiti Lace Up" leather shoes, \$319; prettyloafers.com



BLACK SKINNIES

H&M Polyester pants, \$30; hm.com

MOTO JACKET

Jack by BB Dakota "Luna" faux leather jacket, \$75; shopbop.com



Ruling the Runway

It all started in February 2014, when Marc Jacobs cast Kendall in his fall show. Other designers followed suit, and for spring 2015 the 5'10" stunner walked in 13 shows. Let her catwalk style inspire your look this season!



DIANE VON FURSTENBERG

DONNA KARAN

TOMMY HILFINGER

MARC JACOBS

BOTTEGA VENETA

FENDI

PORTS 1961



With Gigi Hadid at an event in N.Y.C.



With sister Kylie and Selena Gomez at Coachella in 2014.

POWER POSSE

From her notorious sisterhood to model besties, she's got one seriously stylish support system



With sisters Kylie and Kim at the 2014 Teen Choice Awards.



With (from left) Joan Smalls, Sigal Currie, Cara Delevingne and Jourdan Dunn at a party in London.

STAR STATS

Kendall owns it on social—yup, she's definitely a Kardashian

7.6 million
Facebook likes

20 million
Instagram followers

1.6 million The most likes she's ever received, for this pic of her and niece Penelope in matching PJs on Christmas morning

9.8 million
Twitter followers



CLOCKWISE FROM TOP LEFT: JOHN MINICILL/OLAP IMAGES; THOMAS CONCORDIA/WIREIMAGE; VIRGIL/EGAMMA-RAPHO/GETTY IMAGES; MOTO IMAGE PRESS; MCV; REX USA; STEFANIA D'ALESSANDRO/GETTY IMAGES; COURTESY INSTAGRAM; DAVID M. BENNETT/GETTY IMAGES; KEVIN WINTER/GETTY IMAGES; MOKILLANISIPA; XPOS/KRM-GSI



EMILIO
PUCCI

DOLCE &
GABBANA

BALMAIN

GIVENCHY

SONIA
RYKIEL

CHANEL

Get Her Look

Thanks to a big-time beauty contract, she's now part of another famous family: Estée Lauder! Check out some of her go-to makeup products

Estée Lauder
Pure Color
Gloss in Rock
Candy, \$24;
esteelauder.com

Estée Lauder
Pure
Color Intense Kajal
Eyeliner in Black-
ened Black, \$23;
esteelauder.com

she always
has this
in her bag!

Estée Lauder
Bronze Goddess
Powder Bronzer
in Light, \$36;
esteelauder.com

Estée Lauder
Double Wear
Light Stay-in-
Place Makeup
in 2.0, \$37;
esteelauder.com

Estée Lauder
Pure Color Envy
Sculpting EyeShadow
5-Color Palette in Fiery Saffron,
\$50; esteelauder.com

HEY, COVER GIRL!

With 30-plus to choose from, picking our faves wasn't easy!



ALLURE
MARCH 2015

Shot by Mario Testino, '80s model Janice Dickinson was the inspo for Kendall's look.



DAZED
WINTER 2014

Forever fabulous, even in this wacky Junya Watanabe number.



LOVE
FALL/WINTER
2014

She cozied up for photographer David Sims in nothing but a Fendi fur hat.



**HARPER'S
BAZAAR
ARABIA**
APRIL 2013

She nailed the sultry thing in a snug Marc Jacobs maxidress.



**MISS VOGUE
AUSTRALIA**
DECEMBER 2012

It was one of her first covers, but she looked like a total pro in a backless Zimmermann dress.

DENIM

WHAT'S
HOT NOW!

These blues are
anything but basic!
Check out the
must-have jeans looks
you'll be loving
all season

Chrissy Teigen in
Frame Denim jeans.



Blip to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.

'70s Flares

This groovy favorite is back—go for sleeker options to make legs look a mile long

STYLING TIP!

Tuck in your top to show your waist and lengthen your legline. Substantial shoes, like chunky heels or wedges, are best (daintier flats and stilettos get lost in the roomy legs).

a wider flare balances fuller hips

Silver Jeans Co.
"Grace" cotton-spandex jeans, \$98; silverjeans.com

McGuire
"Majorelle Flare" Tencel-cotton-blend jeans, \$217; saksfifthavenue.com

Dittos "Joni"
cotton-spandex jeans, \$89; nordstrom.com

D-ID Jeans
"Birkin" cotton-spandex jeans, \$158; bloomingdales.com

win it!
See page 158

Relaxed White

The preppy staple lets loose. Distressing, frayed hems and easy cuts add edge

True Religion "Cora Crop Destroyed White" cotton-elastane-blend jeans, \$238; truereligion.com

Great Buy

Denizen from Levi's
"Essential Stretch Modern Straight Crop" cotton jeans, \$28; target.com

AG
"The Beau Slouchy Skinny" cotton-polyester jeans, \$225; agjeans.com



Jennifer Lopez in a Mother shirt and J Brand jeans.



Olivia Munn in Wildfox jeans with a Michael Kors bag.

TWO WAYS TO WEAR DENIM ON DENIM!

Jennifer hits a glam note by adding lots of jewelry and a bright lip, while Olivia's laid back in cuffed boyfriends and wedges.

Splattered & Patched

Decked out in paint and patchwork, these pairs are instant mood lifters

STYLING TIP!

When your jeans are having a party, everything else should be simple. So pair these playful styles with neutral pieces in the same color family.

Jessica Alba in Rialto Jean Project jeans and Jenni Kayne flats.



Denim & Supply Ralph Lauren "Bloomfield" cotton jeans, \$165; denimandsupply.com



Paige Denim "Verdugo Ultra Skinny" cotton-elastane-blend jeans, \$199; revolveclothing.com



American Eagle Outfitters "Skinny Jeans" in cotton-elastane, \$70; ae.com

READER POLL
WOULD YOU WEAR THESE?

SNAKE-PRINT SKINNIES

51%
SAID NO



Jennifer Lopez

JUMPSUIT
84%
SAID NO



Brooklyn Decker

BELL-BOTTOMS

95%
SAID NO



Rihanna



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.

bigger patches fill out a smaller frame



Baldwin Denim and Collection
"The Rivington Colorado Patchwork" cotton jeans, \$286;
baldwindenim.com

Armani Exchange
"Paint Splatter Cropped Skinny" cotton jeans, \$128;
armaniexchange.com

FOREVER CHIC Dark & Fitted

These never go out of style, and for a good reason—an inky pair always pulls together a look



MiH Jeans
"Bodycon Zeke" cotton-elastane jeans, \$205;
mih-jeans.com

stretchy skinnies work on all body types



Topshop
"Flares" cotton jeans, \$85;
topshop.com



Genetic Los Angeles
"The Birkin" cotton jeans, \$192;
shopbop.com



Reese Witherspoon in Frame
Denim jeans and Manolo Blahnik heels with a Salvatore Ferragamo bag.



JUMBO PATCHES

55% SAID YES

UNDONE OVERALLS

77% SAID NO

Kendall Jenner

Kourtney Kardashian

Chambray Everything

Is there anything that doesn't look easygoing and effortless in this soft, lightweight fabric? Turns out, no!



Mavi
"Fiona" cotton dress,
\$98; mavi.com



Great Buy

Dollhouse
Cotton-Tencel
romper, \$37;
dollhouse.com



Standards & Practices
"Joyce" Tencel
jumpsuit, \$98;
standardsand
practices.net



Alexa Chung in an
AG for AG "The
Julie Pintuck
Dress" in
cotton, \$268;
agjeans.com



J Brand
"Catalina Dress"
in cotton, \$218;
shopbop.com

STYLING TIP!

Dress up your chambray outfit with a sleek choker and strappy heels, or enhance its casual feel with a bright tote and sneakers.



Jessica Simpson Collection
"Palomina" Tencel
culottes,
\$44; macys.com
for stores

3 PAIRS TO KNOW ABOUT NOW



Supermodel Candice Swanepoel collaborated with **Mother** on these do-good jeans. A portion of all proceeds benefits mothers living with HIV.

Candice Swanepoel + Mother
"The Stunner Hijacking the Runway" cotton-elastane jeans, \$220; shopbop.com



As the weather heats up, our desire to wear jeans goes down, but **Joe's** breathable, moisture-wicking pair is designed to help keep you cool.

Joe's
"Cool Down Slim Straight Crop" cotton-Coolmax-blend jeans, \$164; joesjeans.com



After churning out its 501 straight-leg for 140 years, **Levi's** has come out with a tapered, more fitted version of the stalwart style.

Levi's
"501 CT" cotton jeans, \$98; levi.com



Blipp to shop! Use the Blippar app to scan these pages and start shopping! For details, see page 12.

LOOKS TO KEEP

Don't bag them up yet! These denim pieces should stay in rotation for at least another season



BLACK SKINNIES

Whitney Port in Blank NYC jeans.

Sleeker than blues, easier than pants, the flattering style goes with everything.



CUTOFFS

Jamie Chung in Guess shorts.

Yup, they remain a laid-back staple. Pair with a printed top for a cute on-the-go look.



OVERALLS

Gwen Stefani in True Religion overalls.

Cool and fun over a tank, both long and short styles are still trending hard.



TRACK PANTS

Kelly Rowland in Rag & Bone jeans.

The sporty, slouchy shape continues to work. Try it with heels for an upgrade.

LOOKS TO STORE

ACID WASHES

Forget the '80s style. Now it's all about '90s fading and distressing.

ENGINEER STRIPES

Skip the lines and choose classic, light-colored denim.

FLORAL PRINTS

Make artsy paint splatters your new happy-go-lucky pattern.

METALLIC FINISHES

Trade in shimmer for right-now white—it's more understated but still feels luxe.

We ♥ Boxy Jean Jackets

With cutoff sleeves and a wider silhouette, the old fave feels new



Black Orchid
"Rolled Sleeve Jacket" in cotton-Lyocell, \$231; revolve clothing.com

the roomy sleeves are great for layering

Totally Distressed

Superfaded styles (the more rips, the better!) have "weekend" written all over them

Hollister Co.
"Light Destroyed High Rise Boyfriend Jeans" in cotton, \$35; hollisterco.com



Lucky Brand
"Dylan Boyfriend" cotton-linen jeans, \$129; luckybrand.com



Guess "Crop Mid" cotton-spandex-blend jeans, \$89; guess.com





Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

**StyleWatch
Exclusive
Discounts**

GREAT DEALS!

Check out some of our must-haves, then shop for more fun pieces in stores or online



\$148

"Gardenia Jumpsuit" in cotton

**Lovers
+
Friends**
25% OFF!*

Use code "PSWLOVERS" online from March 20 to April 17.

THE GOODS
Visit this L.A.-based label for spring staples with cool details like distressed white denim and pastel moto jackets.

BUY IT!
loversandfriends.us



\$158

"Daycation Crop" polyester top with bead detail



\$228

"Sweet Rebel Moto Jacket" in faux leather



\$188

"Jeremy Boyfriend Jeans" in cotton



\$138

"Jet Set Midi Skirt" in polyester with lace detail



\$160

"Starlight Dress" in polyester

* **Lovers + Friends** From March 20 to April 17, enter "PSWLOVERS" at checkout for a discount on full-price merchandise.

Great Deals!



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.



\$168
"Silver Larkin
E/W Tote" in
leather, 12"H x
16.5"W x 6"D

**Banana
Republic**
25% OFF!*

Present this page
in stores
from March 20
to April 17.

THE GOODS
Pick up polished
pieces that
will take you from
a work meeting
to a casual
weekend hangout.

BUY IT!
**bananarepublic
.com for stores**



\$175
"Light Gray Moto Jacket"
in cotton-spandex



\$40
"Rain Or Shine Graphic T"
in rayon



\$50
"Tough Love Bar
Necklace" in rhodium-
plated metal



\$138
"Preslie Caged OT Heels"
in leather



\$90
"Skinny Ankle Pants"
in cotton-spandex
with zipper detail



\$98
"Brenna Vul Slip On"
leather sneakers



\$80
"Double Face Circle
Skirt" in viscose

* **Banana Republic** From March 20 to April 17, present this page in stores for a discount on women's full-price merchandise. Offer valid at Banana Republic stores in the U.S. (including Puerto Rico) and Canada. Not valid online or at Banana Republic Factory Stores. Discount does not apply to gift cards, packaging or applicable taxes or to monogram, leather apparel, 100% cashmere, designer collections and collaborations or third-party branded merchandise. Offer limited to onetime use. No adjustments on previous purchases. Discount taken off of single unit ticket price. Cannot be combined with any other offers or discounts. Cashier enter discount code: PEOPLE25.

STILL LIVES: PAUL ARMSTRISTER, STYLIST: BARBARA EISEN/© BENNETT REPRESENTS



Blipp to shop! Use the Blippar app to scan this page and start shopping! For details, see page 12.

StyleWatch **GIVEAWAYS**

WE'RE GIVING AWAY **\$4,750** WORTH OF INCREDIBLE STUFF FROM THIS ISSUE!

5 Hair & Skin Care Kits Worth **\$106 each**

NUANCE SALMA HAYEK
Up your beauty game with an eight-piece set of goodness—curl cream, nourishing face oil and more.



Enter for a Chance to Win at **PeopleStyleWatch.com/giveaways**

5 Makeup Sets Worth **\$106 each**

JAY MANUEL BEAUTY

The four-piece cosmetic set includes eye shadow, mascara, lip gloss and this luxe diamond-infused blush!



3 Gift Cards Worth **\$295 each**

GLAMOURPUSS NYC
Shop for tons of spring-tastic pieces, like these chic sandals, at glamourpussnyc.com.



6 Bags Worth **\$68 each**

POVERTY FLATS BY RIAN

In pretty colorblocking, this oversize tote makes the perfect work (or weekend) carry-everything.



3 Gift Codes Worth **\$365 each**

KIKI LYNN
The new brand focuses on floaty caftans and classic shirtdresses, like this on-trend gingham style (kikilynn.com).



6 Gift Cards Worth **\$217 each**

McGUIRE

Stock up on spring's hottest denim, namely these sexy flares.



NO PURCHASE NECESSARY. Purchasing does not improve your chances of winning. The "April StyleWatch Giveaways" Sweepstakes is open to legal residents of the 50 United States and D.C., age 18 or older at time of entry. Void outside the U.S., in Puerto Rico, and where prohibited by law. Sweepstakes begins at 12:01 AM ET on 3/17/15 and ends at 11:59 PM ET on 4/13/15. For Entry Details and Official Rules, see peoplestylewatch.com/giveaways. Limit one online entry per person or e-mail address per day. Sponsor: TI Media Solutions Inc. 1271 Avenue of the America, New York, NY 10020.



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SW-ALISTERS.COM

EVERYTHING OLD IS NEW AGAIN!

Talk about a comeback! These celebs prove that certain looks have just been waiting to reappear



ca. 1979 Jaclyn Smith



NOW Anne Hathaway

From button-ups and dark jeans to leather boots—and even a thumb in the pocket!—the brunettes stay true to their blues.



1997
Gwen Stefani



NOW
Rita Ora

Platinum-blond hair? Check. Twisted updos, stud earrings and bold red lips? Check, check and check.



1977
Lauren Hutton



NOW
Susan Sarandon

The leading ladies show off in half-zipped purple jumpsuits with tightly cinched waists.



1987
Sarah Jessica Parker



NOW
AnnaLynne McCord

Never afraid to pump up the volume, both actresses go for it with big, extra-tousled curls.



DENIZEN

— FROM —

Levi's

THE PERFECT SEVEN DAYS A WEEK JEANS.

*DENIZEN® Jeans are made to fit you and
your on-the-go lifestyle. They move with you,
hold their shape and flatter every step of the way.
Shop what's new for spring and look amazing
every day of the week.*

fused with

**ESSENTIAL
STRETCH™**

ONLY AT  **TARGET.**



FIND YOUR FIT AT DENIZEN.COM

LANCÔME

PARIS

In 25 shades for all ethnicities
and skin tones



THE BEST KEPT SECRET?
INFINITE VERSATILITY.
ALWAYS NATURAL. SIMPLY FLAWLESS.

DUAL FINISH

MULTI-TASKING POWDER & FOUNDATION IN ONE. ALL DAY WEAR.

Reward yourself today. Join Elite Rewards at Lancome.com